AMENDMENT NO. __

TO

SUBSTITUTE ORDINANCE NO. BL2026-1273

Madam President –

I hereby move to amend Exhibit A of Substitute Ordinance No. BL2026-1273 as follows:

I. By adding the following language to the East Bend General Regulations section of Section II of the Downtown Code as a new subsection:

“Digital Sign and Display Regulations

Digital signage or displays capable of full motion video and dynamic displays shall be prohibited within the East Bend Subdistrict.

Digital signs or displays shall not exceed a maximum illumination of 1,500 nits during daylight hours and 150 nits between dusk to dawn as measured from the sign or display’s face at maximum brightness. The static image duration must be a minimum of 60 seconds.”

II. By adding the following to the Modifications for Tourist-oriented Businesses subsection within the Modifications section of Section V of the Downtown Code.

“Businesses within the East Bend Subdistrict shall not be eligible for a tourist-oriented business modification.”

SPONSORED BY:

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Terry Vo
Member of Council