Metropolitan Nashville and Davidson County, TN

Legislation Details (With Text)

File #:	RS2021-853	**Name:**	
Type:	Resolution	**Status:**	Passed
File created:	3/24/2021	**In control:**	Metropolitan Council
On agenda:	4/6/2021	**Final action:**	4/6/2021
Title:	A resolution approving a contract by and between the Metropolitan Government, acting by and through the Metropolitan Board of Health, and Home to Home to establish cross promotional opportunities with Metro Animal Care and Control using unique websites and social media integration to reduce the number of shelter animals.		
Sponsors:	Kyonzte Toombs, Brandon Taylor, Russ Bradford		
Indexes:			
Code sections:			
Attachments:	1. RS2021-853 Exhibit		

Date	Ver.	Action By	Action	Result
4/7/2021	1	Mayor	approved	
4/6/2021	1	Metropolitan Council	adopted	
4/6/2021	1	Health, Hospitals, and Social Services Committee	approved	
4/5/2021	1	Budget and Finance Committee	approved	

A resolution approving a contract by and between the Metropolitan Government, acting by and through the Metropolitan Board of Health, and Home to Home to establish cross promotional opportunities with Metro Animal Care and Control using unique websites and social media integration to reduce the number of shelter animals.

WHEREAS, Metropolitan Charter Section 10.104 provides that the Board of Health has the duty to contract for such services as will further the program and policies of the Board, subject to confirmation by Resolution of Council; and,

WHEREAS, the Metropolitan Government, acting by and through the Metropolitan Board of Health, wishes to contract with Home to Home to establish cross promotional opportunities with Metro Animal Care and Control using unique websites and social media integration to reduce the number of shelter animals; and,

WHEREAS, it is to the benefit of the citizens of The Metropolitan Government of Nashville and Davidson County that this contract be approved.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1. That the contract by and between the Metropolitan Government, acting by and through the Metropolitan Board of Health, and Home to Home to establish cross promotional opportunities with Metro Animal Care and Control using unique websites and social media integration to reduce the number of shelter animals, a copy of which is attached hereto and incorporated herein, is hereby approved.

Section 2. That this resolution shall take effect from and after its adoption, the welfare of the Metropolitan

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Government of Nashville and Davidson County requiring it.

Analysis

This resolution approves an agreement between Metro Animal Care and Control (MACC) and Home to Home. Home To Home™ is a website created to help shelters and rescues that are focused on rehoming pets. Home to Home agrees to provide a branded homepage within their website for MACC, which will include a donate button, a resource locator, social media integration, and marketing. Among other requirements, MACC agrees to have a minimum of 10 animals posted on the site within 120 days, post information about the animals on MACC's Facebook page, provide a Metro administrator for the Home to Home network, and dedicate 30 minutes per day of a MACC employee's time to keep the page updated.

The term of this agreement is for 60 months and Metro will pay $25 per month to participate in this program.

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