



Metropolitan Nashville and Davidson County, TN

Legislation Text

File #: BL2024-334, **Version:** 1

An ordinance adding Chapter 2.107 to the Metropolitan Code of Laws to authorize the farmers' market board to adopt rules and regulations enabling sponsorships for events and programs put on by the Nashville Farmers' Market ("the Market").

WHEREAS, pursuant to Chapter 400, Private Acts, 1949, as amended, and Metropolitan Charter Section 11.702, the farmers' market board has sole and exclusive control of the operation and management of the Market, including the authority to charge and collect rents, rates, fees, or other charges for its services and facilities; and,

WHEREAS, pursuant to Chapter 400, Private Acts 1949, as amended, and Metro Charter Section 11.702, the general manager ("Executive Director") of the Market is responsible for the enforcement of all rules and regulations, programs, plans, and decisions made or adopted by the farmers' market board, and has the power to negotiate contracts and licenses pertaining to rental space at the Market; and,

WHEREAS, to generate revenue and public participation, the Executive Director desires to organize community events and programs at the Market more frequently; and,

WHEREAS, the farmers' market board and the Executive Director desire to procure and accept sponsorships from business entities, non-profits, and other organizations, to help defray operating costs associated with putting on events and programs at the Market; and

WHEREAS, the farmers' market board voted to recommend this ordinance to the Metropolitan Council at its meeting on March 19, 2024; and,

WHEREAS, it is in the interest of the Metropolitan Government of Nashville and Davidson County that this ordinance be approved.

NOW, THEREFORE, BE IT ENACTED BY THE COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1: That the following Chapter 2.107 is hereby added to the Metropolitan Code of Laws:

The farmers' market board is authorized to adopt rules and regulations to enable business entities, non-profits, and other organizations to sponsor events and programs at the Nashville Farmers' Market. Such rules and regulations shall include, but not be limited to, the types of events, programs, and sites that may be sponsored; the size, number, and placement of sponsor signs; the use of logos; and the types of industries and products that are not eligible to become sponsors. The farmers' market board, or at the farmers' market's board's discretion, the executive director of the Nashville Farmers' Market, shall have the authority to enter into sponsorship agreements with a total net value not to exceed fifty thousand dollars (\$50,000) per sponsorship. All sponsorship agreements with a total net value in excess of \$50,000 per sponsorship must be approved by resolution adopted by the metropolitan council.

Section 2: That this ordinance shall take effect from and after its final passage, the welfare of the Metropolitan Government of Nashville and Davidson County requiring it.

Analysis

This ordinance creates Chapter 2.107 of the Metropolitan Code of Laws regarding the Nashville Farmers' Market. This ordinance would add a new section to the Metro Code to authorize the Nashville Farmers' Market to adopt rules and regulations to enable business entities, non-profits, and other organizations to sponsor events and programs at the Nashville Farmers' Market. The rules and regulations would include the types of events, programs, facilities, and sites that may be sponsored, the size, number, and placement of sponsor signage, the use of logos, and the types of industries and products that are not eligible to become sponsors.

The Nashville Farmers' Market would further be authorized to entered into sponsorship agreements with a total net value not to exceed \$50,000. Sponsorship agreements with a total net value in excess of \$50,000 would be require approval by a resolution of the Council.