



Metropolitan Nashville and Davidson County, TN

Legislation Text

File #: BL2024-301, **Version:** 1

An ordinance amending Section 2.78.010 of the Metropolitan Code of Laws to authorize the Board of Fair Commissioners (“the Fair Board”) to adopt rules and regulations to enable sponsorships of the divisional fair, expo center events, flea markets, auto racing, and other programs, events, projects, facilities, and sites at The Fairgrounds Nashville (“the Fairgrounds”).

WHEREAS, pursuant to Chapter 490 of the Acts of Tennessee for 1909, Chapter 515 of the Private Acts of 1923, as amended, and Metropolitan Charter Section 11.602, the Fair Board must operate a divisional fair, expo center events, flea markets, and auto racing at the Fairgrounds; and,

WHEREAS, the Fair Board desires to obtain sponsorships from business entities, non-profits, and other organizations, to help defray capital and/or operating costs; and

WHEREAS, the Fair Board voted to recommend this ordinance to the Metropolitan Council during its meeting on March 14, 2024.

WHEREAS, it is in the interest of the Metropolitan Government of Nashville and Davidson County that this ordinance be approved.

NOW, THEREFORE, BE IT ENACTED BY THE COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1: That Section 2.78.010 of the Metropolitan Code of Laws is hereby amended by adding the following subsection D to Section 2.78.010:

- D. The fair board is authorized to adopt rules and regulations to enable business entities, non-profits, and other organizations to sponsor the divisional fair, expo center events, flea markets, auto racing, and other programs, events, projects, facilities, and sites at The Fairgrounds Nashville. Such rules and regulations shall include, but not be limited to, the types of events, programs, facilities, and sites that may be sponsored; the size, number, and placement of sponsor signs; the use of logos; and the types of industries and products that are not eligible to become sponsors. The fair board shall have the authority to enter into sponsorship agreements with a total net value not to exceed fifty thousand dollars (\$50,000). All sponsorship agreements with a total net value in excess of \$50,000 must be approved by resolution adopted by the metropolitan council.

Section 2: That this ordinance shall take effect from and after its final passage, the welfare of the Metropolitan Government of Nashville and Davidson County requiring it.

Analysis

This ordinance would authorize the Board of Fair Commissioners to adopt rules and regulations to enable business entities, non-profits, and other organizations to sponsor the divisional fair, expo center events, flea markets, auto racing, and other programs, events, projects, facilities, and sites at The Fairgrounds Nashville. The rules and regulations would include the types of events, programs, facilities, and sites that may be sponsored, the size, number, and placement of sponsor signage, the use of logos, and the types of industries

and products that are not eligible to become sponsors.

The Board of Fair Commissioners would further be authorized to entered into sponsorship agreements with a total net value not to exceed \$50,000. Sponsorship agreements with a total net value in excess of \$50,000 would be require approval by a resolution of the Council.