# GRANT APPLICATION SUMMARY SHEET

NATIONAL ENDOWMENT FOR THE ARTS

**Grant Name:** American Rescue Plan 22

**Department:** ARTS COMMISSION

**Grantor:** 

**Pass-Through Grantor** (If applicable):

**Total Applied For:** \$500,000.00

**Metro Cash Match:** \$0.00

**Department Contact:** Caroline Vincent

880-2377

**Status: NEW** 

**Program Description:** 

NEA American Rescue Plan Local Arts Agencies for Subgranting, FY2022. No match required.

Plan for continuation of services upon grant expiration:

None. We will not pursue if not funded.

APPROVED AS TO AVAILABILITY **OF FUNDS:** 

APPROVED AS TO FORM AND **LEGALITY:** 

DocuSigned by: 7/30/2021 kenin (numbo/m/w Director of Finance Date

Metropotican Attorney

7/30/2021 Date

APPROVED AS TO RISK AND **INSURANCE:** 

DocuSigned by:

7/30/2021 thomas G. Cross

DocuSigned by:

DocuSigned by:

7/30/2021

Director of Risk Management

**Date** 

TE

Metropolitan Mayor

**Services** 

(This application is contingent upon the approva

Metro Council.)

# Grants Tracking Form Part One

Pre-App	Pre-Application ○ Application ● Award Acceptance ○ Contract Amendment ○									
	Departn	nent	Dept. No.			Contact			Phone	Fax
ARTS COM	MISSION	•	41.00	Caroline Vincen	t				880-2377	862-6731
Grant N	lame:		American Rescu	ue P <b>l</b> an 22						
Grantor	r:		NATIONAL ENDOWM	IENT FOR THE ARTS		▼	Other:			
Grant P	eriod Fr	om:	12/01/21		(applications only) A	nticipated Application	Date:	07/20/21		
Grant P	eriod To	o:	06/30/22		(applications only) A	pplication Deadline:		07/20/21		
Funding	a Type:		FED DIRECT	_		Multi-Departmen	t Grant		If yes, list	t below.
Pass-Th	• • • • • • • • • • • • • • • • • • • •			▼		Outside Consulta			<b>,</b> ,	
Award			COMPETITIVE	▼		Total Award:		\$500,000.00		
Status:			NEW	▼		Metro Cash Matc	h·	\$0.00		
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	Descrip		cal Arts Agencie		EV0000 11	Applic. Submitted Ele	cuonically?	Ľ		
Plan for continuation of service after expiration of grant/Budgetary Impact:  None. We will not pursue if not funded.  How is Match Determined?  Fixed Amount of \$ or 50.0% % of Grant  Explanation for "Other" means of determining match:										
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Contact: <u>trinity.weathersby@nashville.gov</u> <u>vaughn.wilson@nashville.gov</u>

GCP Rec'd 07/30/21 GCP Approved 07/30/21

VW

Rev. 04/23/09 5297

OMB Number: 4040-0003 Expiration Date: 02/28/2022

APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Short Org	ganization	al					
* 1. NAME OF FEDERAL AGENCY:							
National Endowment for the Arts							
2. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER:							
45.024							
CFDA TITLE:							
Promotion of the Arts Grants to Organizations and Ind	lividual	S					
* 3. DATE RECEIVED: Completed Upon Submission to Grants.gov SYSTE	M USE O	NLY					
* 4. FUNDING OPPORTUNITY NUMBER:							
2021NEA01ARP60							
* TITLE:							
NEA American Rescue Plan Local Arts Agencies for Subg	granting	, FY2022					
5. APPLICANT INFORMATION							
* a. Legal Name:							
Metropolitan Government of Nashville/Metro Arts Commi	ssion						
b. Address:							
* Street1:		Street2:					
PO Box 196300							
* City:		County/Parish:					
Nashville		Davidson					
* State:		Province:					
TN: Tennessee		Trovince.					
* Country:		* Zip/Postal Code:					
USA: UNITED STATES		37219-6300					
c. Web Address:							
http:// www.metroartsnashville.com							
* d. Type of Applicant: Select Applicant Type Code(s):		* e. Employer/Taxpayer Identification Number (EIN/	 ΓΙΝ):				
C: City or Township Government	]	62-0694743					
Type of Applicant:	-	* f. Organizational DUNS:					
		0782176680000					
Type of Applicant:	1	* g. Congressional District of Applicant:					
* Other (specify):		5					
6. PROJECT INFORMATION							
* a. Project Title:							
N/A							
* b. Project Description:							
N/A							
c. Proposed Project: * Start Date: 12/01/2021 * End Date	<b>e</b> : 06/30	/2022					

APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Short Organizati	ional
7. PROJECT DIRECTOR	
Prefix: * First Name:	Middle Name:
Ms. Caroline	
* Last Name:	Suffix:
Vincent	
* Title:	* Email:
Executive Director	caroline.vincent@nashville.gov
* Telephone Number:	Fax Number:
615-880-2377	
* Street1:	Street2:
PO Box 196300	
* City:	County/Parish:
Nashville	Davidson
* State:	Province:
TN: Tennessee	
* Country:	* Zip/Postal Code:
USA: UNITED STATES	37219-6300
8. PRIMARY CONTACT/GRANTS ADMINISTRATOR	
Same as Project Director (skip to item 9):	
Prefix: * First Name:	Middle Name:
Ms. Janine	
* Last Name:	Suffix:
Christiano	
* Title:	* Email:
Strategic Funding & Initiatives Mgr	janine.christiano@nashville.gov
* Telephone Number:	Fax Number:
615-862-6744	
* Street1:	Street2:
PO Box 196300	
* City:	County/Parish:
Nashville	Davidson
* State:	Province:
TN: Tennessee	
* Country:	* Zip/Postal Code:
USA: UNITED STATES	37219-6300

APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Short Organizat	cional		
9. * By signing this application, I certify (1) to the statements contained in the list accurate to the best of my knowledge. I also provide the required assurances* that any false, fictitious, or fraudulent statements or claims may subject me to contain the statements of the state	* and agree to comply with any resulting terms if I accept an award. I am aware		
** I Agree 🔀			
	btain this list, is contained in the announcement or agency specific instructions.		
AUTHORIZED REPRESENTATIVE			
Prefix: * First Name:	Middle Name:		
Ms. Caroline			
* Last Name:	Suffix:		
Vincent			
* Title:	* Email:		
Executive Director	caroline.vincent@nashville.gov		
* Telephone Number:	Fax Number:		
615-880-2377			
* Signature of Authorized Representative:	* Date Signed:		
Completed by Grants.gov upon submission.	Completed by Grants.gov upon submission.		

# **Applicant Information**

Tracking Number: GRANT13428923

**Application #: 1896410** 

Date: 07-30-2021 09:55 AM

# **Application Information**

Category

Name Metropolitan Government of Nashville & Davidson County, Tenn

### **Organization Information**

### **NEA Discipline for Proposed Project**

### Legal/IRS Name (per your IRS Determination Letter) \*

Metropolitan Government of Nashville & Davidson County, Tenn

#### Popular Name (if different)

Metro Arts

### Mission of Your Organization: \*

Metro Nashville Arts Commission or "Metro Arts" is the office of Arts & Culture for the city of Nashville and Davidson County. We believe that arts drive a more vibrant and equitable community.

We strive to ensure that all Nashvillians have access to a creative life through community investments, artist and organizational training, public art, and direct programs that involve residents in all forms of arts and culture.?

Metro Nashville Arts Commission was established in 1978 by Metro Charter.

### **Background of Your Organization: \***

Metro Arts serves the city/county of Nashville, Tenn., population of 692,000 people. Like many other American cities, our population is rapidly growing, trending younger and more racially diverse. Currently, 55% of the population identifies as White compared to the Nashville MSA statistic of 78%. People of color make up approximately 44% of the county's population. Currently, more than 12.5% of Nashville residents are foreign-born and there are over 100 different languages spoken by students enrolled in Metro Nashville Public Schools (MNPS). Approximately 30% of MNPS households speak a language other than English at home. Children under the age of 18 make up 21.5% of the county's populations while seniors make up just under 11%. According to the 2020 Community Needs Assessment conducted by Metro Social Services, 12.4% of Nashville's population lives in poverty. Of that number, 17.5% are children under the age of 18.

In the early days of 2020, just after the tornado that devastated our city, we shared disaster and financial resources with our partner artists and organizations on a daily basis. We began to co-host webinars on how to apply for federal funding, and we reached out to our grantees to learn what they needed, what they were experiencing, and what worried them. Within funding programs we changed matching requirements, we pivoted project grants to operating support and allowed early drawdowns on final payments and expedited payments. We advocated for and received \$2 million of federal funding toward Nashville's arts and culture organizations. Additionally, we continued our commitment to racial equity with a pivot to virtual for our Diversity in Arts Leadership internship program with Americans for the Arts. We launched a new program with The Porch Writers' Collective and Crossroads Antiracism to explore antiracism through writing. We also continued planning for the relaunch of our Racial Equity in Arts Leadership (REAL) program for Fall of 2021.

### **Organization Budget**

	Most Recently Completed FY	Previous FY	Two FYs Prior
Fiscal Year End Date (MM/DD/YYY)	6/30/2021	6/30/2020	6/30/2019
Income:			
Total Income	\$3,603,160	\$3,816,060	\$3,772,460
Expenses:			
Total Expenses	\$3,606,160	\$3,524,806	\$3,675,040
Operating Surplus and Deficit	(\$3,000)	\$291,254	\$97,420

### Grantmaking Budget: \*

2021, \$2,398,105, Grants to Nashville-based arts and cultural nonprofits

2020, \$2,419,283, Grants to Nashville-based arts and cultural nonprofits

2019, \$2,470,200, Grants to Nashville-based arts and cultural nonprofits

#### Fiscal Health: \*

In the beginning of the pandemic our budget was frozen and hiring freezes were put into place. However, mid-year we were able to disburse our grant funds and resume most normal activities and funding programs. The hiring freeze eventually lifted for one position and the rest were restored in the FY22 budget. We were able to advocate for and disburse an additional \$1.4 million to arts and cultural nonprofits from CARE funds in 2020. We also just received an increase to our budget for staff and our Restorative Arts and racial equity programs.

# **Proposal Information**

NEA Discipline for Proposed Project \*

Proposal Title \*

Proposal Summary

\*

# Proposal Description

We will fund organizations with budgets under \$1MM and individual artists with household incomes no higher than 350% of the Federal Poverty limit (\$45,080 for a single person and \$92,750 for a family of four). \$400,000 of funds will be allocated to arts and culture nonprofits in Nashville, and \$100,000 of funds will be paid directly to artists. We expect most arts and culture nonprofit applicants to be existing grantees, who have demonstrated need for additional support.

In our most recent survey of our grant partners, 51% of organizations who responded reported lost revenues and 40% reported a decrease in fundraising. Only 23% had fully resumed in-person programming, and all cited other mounting concerns, such as increased operating costs and uncertainty over when artists and audiences will feel safe and comfortable returning. As one grantee put it, "singing is a super spreader event." Despite these challenges, our grantees proved resilient and committed to utilizing the art to respond to the challenges of 2020.

Organizations with budgets under \$1MM serve our most vulnerable populations including: Poverty and the Arts, who provides free arts-centered employment and entrepreneurship workshops for artists facing poverty and homelessness; MOVE Inclusive Dance, whose dance programs give marginalized the chance to express themselves; and Music for Seniors, provide music programming for senior citizens.

We will support creative workers to address public health initiatives, community healing and recovery, and educational disparities. We will prioritize lower-income artists, and those from groups not traditionally represented in arts funding, and artists serving communities hardest hit by COVID-19. Under-represented populations or communities may include: seniors, people of color, people with disabilities, refugees + immigrants, low-income households, LGBTQIA+ individuals, and neighborhoods with limited arts access or those more directly impacted by COVID-19.

We believe these funds will help arts organizations sustain themselves through the tough return to full capacity, directly support artists, a vulnerable and hard-hit constituency, and attract cultural tourists back to Nashville. Requested funds will support the Rescue Plan's overall goals of: Speeding the recovery of the tourism, travel, and hospitality sectors; Supporting small businesses; Addressing the negative economic impacts caused by the public health emergency. We believe these funds will impact Nashville by allowing local arts organizations, all of whom are small businesses, to operate during this continued period of recovery. Additionally, this funding will allow working artists to stay in Nashville and to continue to contribute to the unique cultural landscape of Music City. Keeping arts organizations open and artists creating and performing will be vital to the economic recovery of Nashville post-pandemic.

Is your organization requesting funds to support your organization's administration of the subgranting program? \* Subgranting Information Only:

Yes

To receive an operating support grant from Metro Arts, the organization must:

- Produce, present or directly support artistic programs, projects or works
- Have a primary mission to directly support the performance, exhibition, or instruction of art
- Be chartered in the state of Tennessee and tax-exempt under the IRS Code Section 501(c)(3)
- Have an IRS Letter of Determination with an effective date of exemption of January 1, 2019 or earlier for Core Operating Support and January 1, 2018 for Basic Operating Support
- Have a business address that is located in Metro Nashville & Davidson County and operate most of its programs in Metro Nashville
- · Have evidence of non-discrimination employment and personnel practices in place
- · Maintain a fully completed and accurate GivingMatters.com profile

Each year, we plan a robust communications plan to reach our constituents through email newsletters, one on one conversations and sharing with various communities and within all 35 city council districts. We will develop clear guidelines for this subgranting program and share them via this well-established communications plan. Plans for receiving and reviewing applications:

Applications will be received via the Metro Arts online grants platform. All grant applications will be reviewed Metro Arts staff for eligibility and scored by a grant review panel of artists and community arts professionals that are reflective of Nashville's diverse population and nominated by fellow community members or self-nominated. After each application has been reviewed and scored, the scores are added together and averaged to create a final application score. These scores are used to create a ranking of the applications received in each category in order from highest to lowest. Metro Arts' staff and commissioners attend and support panel meetings but do not score applications or influence how the panelists score. Funding determinations are made based on panelist scores and available funds. Final funding allocations are then approved by the Arts Commissioners and made public.

**Project Start Date \*** 

1/14/2022

**Project End Date \*** 

1/1/2023

Our grantees, particularly in the budget range of \$1,000,000 and below, are adept at serving communities with a high poverty level and a high concentration of people of color. In a recent evaluation performed by 2Sigma Data Clinic, the volunteer data scientists suggested that Metro Arts increase funding to smaller organizations to widen reach in to BIPOC and high poverty communities who these smaller organizations tend to already serve. Areas in Nashville that were particularly impacted by Covid-19, such as South Nashville, have higher percentage of BIPOC residents and higher levels of poverty.

# **Proposal Budget**

# **Proposal Expenses**

DIRECT COSTS:
SALARIES & WAGES

Title and/or Type of Personnel	Number of personnel	Annual or Average Salary Range	% of time devoted to this project	Amount
Strategic Funding Manager	1	\$ 79285	10%	\$7,928
Grants Coordinator	1	\$ 54000	30%	\$16,200
Grants/Data Contract Coordinator	2	\$ 26000	40%	\$20,800
		\$		
		\$		
		\$		
		\$		
	·	·	·	

FRINGE BENEFITS	\$7,238

\$44,928

**Total Salaries and Wages** 

Total Salaries and Fringe	\$52,166
<u>Benefits</u>	

DIRECT COSTS: TRAV	/EL		
# of travelers	From	То	Amount
		Total Travel Ex	spenses \$0

DIRECT COSTS: OTHER	
Description	Amount
Operational Support Grants	\$350,000
Artist awards	\$100,000
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0
	\$0

Total Other Expenses	\$450,000
TOTAL DIRECT COSTS	\$502,166
INDIRECT COSTS (if applicable)	
Federal Agency	
Rate Agency (.0000)	0.00
Base	\$0
TOTAL INDIRECT	

**Amount Requested from the NEA** 

\$500,000

TOTAL COSTS/EXPENSES (Total Direct Costs + Total Indirect Costs)

\$502,166

# **Organization & Proposal Information**

How many people will be paid (in whole or in part) through this grant? Include all salaried and hourly positions, as well as the number of contractual personnel who will receive support: (5 Character Limit, including spaces) \*

4

Applicant Organization Discipline: Select the primary discipline that is most relevant to your organization and, optionally, up to two additional disciplines. This refers to the primary artistic emphasis of your organization. \*

Local Arts Agency

Applicant Organization Discipline: Optionally, choose up to two additional disciplines

Local Arts Agency

### Applicant Organization Description: Select the primary description that is most relevant to your organization \*

Government

# Applicant Organization Description: Optionally, choose up to two additional descriptions

Arts Council / Agency

Does your organization have a disaster preparedness plan (i.e., plans to handle disasters and emergencies such as floods, hurricanes, pandemics, and man-made disasters)?

• Yes

### Race/Ethnicity (choose all that apply)

· No specific racial/ethnic group

### Age Ranges (choose all that apply)

· No specific age group

### Underserved/Distinct Groups (choose all that apply)

· No specific underserved/distinct group

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# APPLICATION FOR FY22 National Endowment for the Arts ARP Plan Act: Grants to Local Arts Agencies for Subgranting

# METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

Caroline Vincent	07/30/2021
Executive Director	Date
Metro Arts	