
GRANT APPLICATION SUMMARY SHEET

Grant Name: 2023 Community Policing Development 23-24
Department: POLICE DEPARTMENT
Grantor: U.S. DEPARTMENT OF JUSTICE
**Pass-Through Grantor
(If applicable):**
Total Applied For \$175,000.00
Metro Cash Match: \$0.00
Department Contact: Sgt. Michael C. Park
862-7077
Status: NEW

Program Description:

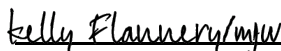
The Community Policing Development - Officer Recruitment Grant is designed to assist local law enforcement agencies in creative methods for recruitment and retention and the advancement of diverse creative methods for recruitment and retention and the advancement of diverse representation in law enforcement that include quantitative measures of success to better reflect the diversity of the community or to meet the standards of the 30x30 Initiative. Funding from this grant will be utilized to fund recruitment advertisements in local and out of state markets.

Plan for continuation of services upon grant expiration:

N/A

**APPROVED AS TO AVAILABILITY
OF FUNDS:**

DocuSigned by:



5/5/2023

Director of Finance

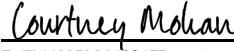
DS

AP

Date

**APPROVED AS TO FORM AND
LEGALITY:**

DocuSigned by:



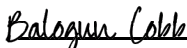
5/5/2023

Metropolitan Attorney

Date

**APPROVED AS TO RISK AND
INSURANCE:**

DocuSigned by:

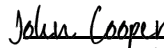


5/5/2023

Director of Risk Management
Services

Date

DocuSigned by:



5/5/2023

Metropolitan Mayor

Date

(This application is contingent upon approval of the
application by the Metropolitan Council.)

Grants Tracking Form

Part One

Pre-Application ☐		Application ☒		Award Acceptance ☐		Contract Amendment ☐	
Department	Dept. No.	Contact		Phone	Fax		
POLICE DEPARTMENT	031	Sgt. Michael C. Park		862-7077			
Grant Name:		2023 Community Policing Development 23-24					
Grantor:		U.S. DEPARTMENT OF JUSTICE		Other:			
Grant Period From:		10/02/23	(applications only) Anticipated Application Date:		05/08/23		
Grant Period To:		09/30/24	(applications only) Application Deadline:		05/08/23		
Funding Type:	FED DIRECT	Multi-Department Grant		☐ If yes, list below.			
Pass-Thru:	Select Pass-Thru --- >	Outside Consultant Project:		☐			
Award Type:	COMPETITIVE	Total Award:		\$175,000.00			
Status:	NEW	Metro Cash Match:		\$0.00			
Metro Category:	New Initiative	Metro In-Kind Match:		\$0.00			
CFDA #	16.710	Is Council approval required?		☒			
Project Description:		Applic. Submitted Electronically? ☐					
The Community Policing Development - Officer Recruitment Grant is designed to assist local law enforcement agencies in creative methods for recruitment and retention and the advancement of diverse creative methods for recruitment and retention and the advancement of diverse representation in law enforcement that include quantitative measures of success to better reflect the diversity of the community or to meet the standards of the 30x30 Initiative. Funding from this grant will be utilized to fund recruitment advertisements in local and out of state markets.							
Plan for continuation of service after expiration of grant/Budgetary Impact:							
N/A							
How is Match Determined?							
Fixed Amount of \$		or	% of Grant		Other: ☐		
Explanation for "Other" means of determining match:							
Program costs will be absorbed into the MNPD operating budget							
For this Metro FY, how much of the required local Metro cash match:							
Is already in department budget?		Fund		Business Unit			
Is not budgeted?		Proposed Source of Match:					
(Indicate Match Amount & Source for Remaining Grant Years in Budget Below)							
Other:							
Number of FTEs the grant will fund:		0.00		Actual number of positions added:		0.00	
Departmental Indirect Cost Rate		31.20%		Indirect Cost of Grant to Metro:		\$54,600.00	
*Indirect Costs allowed? ☒ Yes ☐ No		% Allow.		9.09%		Ind. Cost Requested from Grantor:	
						\$15,908.00	
*(If "No", please attach documentation from the grantor that indirect costs are not allowable. See Instructions)							
Draw down allowable? ☒							
Metro or Community-based Partners:							

Part Two

Grant Budget

Budget Year	Metro Fiscal Year	Federal Grantor	State Grantor	Other Grantor	Local Match Cash	Match Source (Fund, BU)	Local Match In-Kind	Total Grant Each Year	Indirect Cost to Metro	Ind. Cost Neg. from Grantor
Yr 1	FY24	\$175,000.00	\$0.00	\$0.00	\$0.00		\$0.00	\$175,000.00	\$54,600.00	\$15,908.00
Yr 2	FY__							\$0.00		
Yr 3	FY__							\$0.00		
Yr 4	FY__							\$0.00		
Yr 5	FY__							\$0.00		
Total		\$546,989.00	\$0.00	\$0.00	\$0.00		\$0.00	\$175,000.00	\$54,600.00	\$15,908.00
Date Awarded:				Tot. Awarded:		\$175,000.00	Contract#:		N/A	
(or) Date Denied:				Reason:						
(or) Date Withdrawn:				Reason:						

Contact:

juanita.paulsen@nashville.gov
vaughn.wilson@nashville.gov

Rev. 10/31/12
5625

GCP Rec'd
05/04/23

GCP Approved
05/04/23

Type text here


Program Narrative

The Metropolitan Nashville Police Department (MNPd) has identified a critical need to increase the recruitment and retention of qualified officers. Currently, the MNPd is more than 180 officers below approved staffing level. To address this need, we are proposing a recruitment and retention plan that will utilize targeted advertising venues to attract qualified applicants to the MNPd.

The key objective is to increase the number of qualified applicants and retain current officers by creating a positive work environment that supports diversity and inclusivity. The plan will target specific advertising venues where qualified applicants are most likely to be exposed to the ads. We will also utilize various social media platforms, news media platforms, and job boards to reach a wider pool of potential candidates.

Our proposed plan will utilize grant funding to implement the following strategies:

1. Targeted Advertising: We will use data analysis to identify the specific advertising venues where our target audience is most likely to see the ads. By targeting these venues, we can increase the exposure of our job openings to qualified candidates.
2. Social Media Campaigns: We will create a social media campaign to attract potential candidates to the MNPd. This campaign will focus on highlighting the department's commitment to diversity and inclusivity, as well as the benefits of working for the MNPd.
3. Job Fairs and Recruitment Events: We will attend job fairs and recruitment events to reach a wider pool of potential candidates. These events will be held in areas with high populations of underrepresented groups to increase the diversity of our applicant pool.
4. News Station and Streaming Media: This would be used for local advertising with news stations, which encompasses many things such as local advertising on television, search engine marketing, advertising on the internet, social media banners, and tv platform advertising stemming from streaming apps such as Netflix, Hulu, and others.
5. Out of State Advertising: We would increase advertising efforts in other states, prior to traveling, to maximize on attendance and participation at the events we are attending and also overall advertising for the department. An example would be to retain advertising on 16 trucks to cover long island for 3 months – reaching 25% of the market.
6. Incentives for Retention: We will highlight current incentives for officers to stay with the MNPd, including opportunities for professional development, competitive salaries, and flexible scheduling options.

The proposed plan will be evaluated based on the number of qualified applicants who apply to the MNPD and the retention rate of current officers. We will also assess the diversity of our applicant pool and the effectiveness of our targeted advertising strategies.

In conclusion, the recruitment and retention plan for the MNPD Police Department is a comprehensive approach to address the critical need for qualified officers. By utilizing grant funding to implement targeted advertising strategies, social media campaigns, job fairs and recruitment events, and retention incentives, we aim to increase the number of qualified applicants and retain our current, highly qualified officers.

Budget Detail Worksheet

OMB Approval NO.: 1121-0329

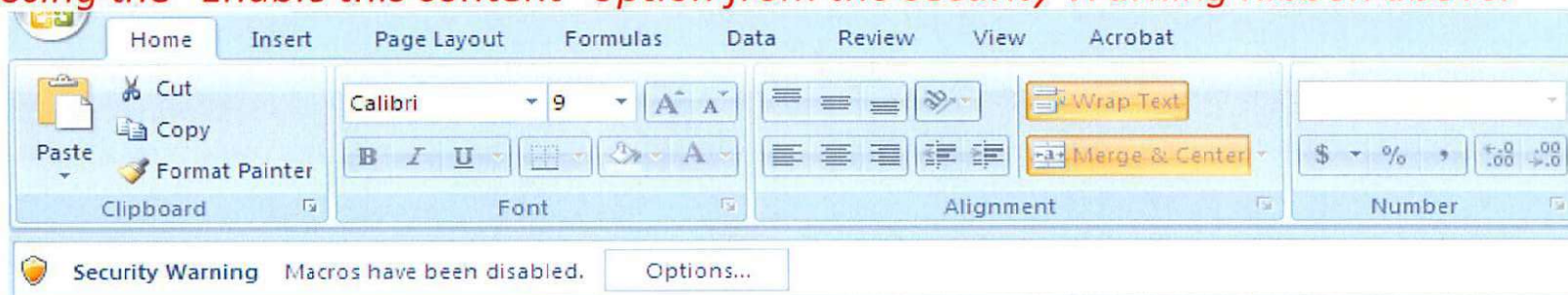
Expires 11/30/2020

For a 508 compliant, accessible version of the Budget Detail Worksheet, use the following link:

<https://ojp.gov/funding/Apply/Forms/BudgetDetailWorksheet/BDW508.pdf>

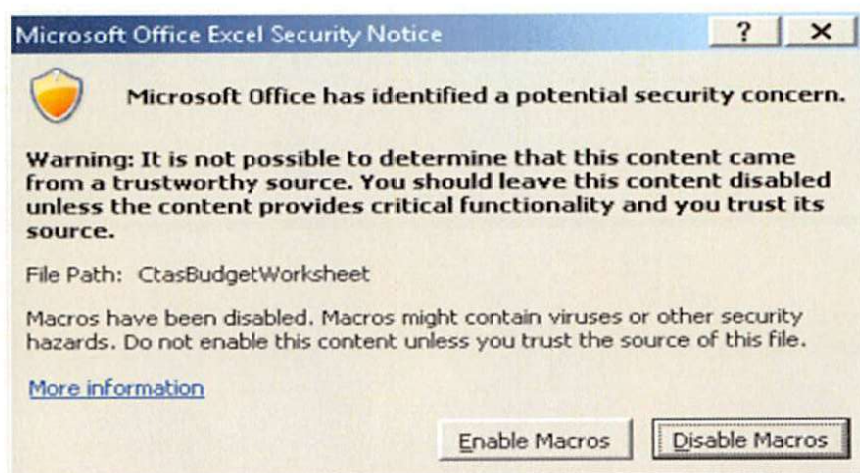
Worksheet Instructions

Note: This document requires macros be enabled to work properly. Please ensure that macros are enabled before entering any data. You may be able to enable macros by choosing the "Enable this content" option from the Security Warning Ribbon above.



If the ribbon is not visible you may have been prompted to enable macros when you opened the document as pictured here. If you elected to disable macros,

Budget Sheet Instructions



please close the document and reopen it with macros enabled.

Purpose:

The Budget Detail Worksheet is provided for your use in the preparation of the budget and budget narrative. All required information (including the budget narrative) must be provided. Any category of expense not applicable to your budget may be left blank. Indicate any non-federal (match) amount in the appropriate category, if applicable.

How to use this Workbook:

The workbook includes several different worksheets. The first worksheet (this one) is an instruction sheet; the next worksheet includes the budget detail worksheet and narrative for year 1. There are duplicates of this worksheet for years 2-5 that can be completed as necessary. The last worksheet is a Budget Summary. It compiles all of the relevant budget information into a single location and should be reviewed for correctness before the workbook is uploaded to the GMS application.

Step by Step Usage:

1. Please read and print this instruction page. It can be used as a reference while completing the rest of the document.
2. For each budget category, you can see a sample by viewing the 'Budget Detail Example Sheet'.
3. The 'Definitions' tab explains terms used in the instructions for the various budget categories.
4. **Record Retention:** In accordance with the requirements set forth in 2 CFR Part 200.333, all financial records, supporting documents, statistical records, and all other records pertinent to the award shall be retained by each organization for at least three years following the closure of the audit report covering the grant period.
5. The information disclosed in this form is subject to the Freedom of Information Act under U.S.C. 55.2.

Budget Point of Contact Information:

Contact Name:	Last:	Park	First:	Michael	Middle:	C
Contact Phone:	615-862-7077	Contact Fax:		Contact Email:	michael.park@nashville.gov	

Budget Sheet Instructions

Worksheet Index:	
Tab	
Budget Detail - Year 1	
Budget Detail - Year 2	
Budget Detail - Year 3	
Budget Detail - Year 4	
Budget Detail - Year 5	
Budget Summary	
Example - Budget Detail Sheet	
Definitions	
Budget Category Descriptions:	
<i>Personnel</i>	List each position by title and name of employee, if available. Show the annual salary rate and the percentage of time to be devoted to the project. Compensation paid for employees engaged in grant activities must be consistent with that paid for similar work within the applicant organization. In the budget narrative, include a description of the responsibilities and duties of each position in relationship to fulfilling the project goals and objectives. All requested information must be included in the budget detail worksheet and budget narrative.
<i>Fringe Benefits</i>	Fringe benefits should be based on actual known costs or an approved negotiated rate by a Federal agency. If not based on an approved negotiated rate, list the composition of the fringe benefit package. Fringe benefits are for the personnel listed in the budget category (A) and only for the percentage of time devoted to the project. All requested information must be included in the budget detail worksheet and budget narrative.
<i>Travel</i>	Itemize travel expenses of staff personnel (e.g. staff to training, field interviews, advisory group meeting, etc.). Describe the purpose of each travel expenditure in reference to the project objectives. Show the basis of computation (e.g., six people to 3-day training at \$X airfare, \$X lodging, \$X subsistence). In training projects, travel and meals for trainees should be listed separately. Show the number of trainees and the unit costs involved. Identify the location of travel, if known; or if unknown, indicate "location to be determined." Indicate whether applicant's formal written travel policy or the Federal Travel Regulations are followed. Note: Travel expenses for consultants should be included in the "Consultant Travel" data fields under the "Subawards (Subgrants)/Procurement Contracts" category.
<i>Equipment</i>	List non-expendable items that are to be purchased (Note: Organization's own capitalization policy for classification of equipment should be used). <u>Expendable</u> items should be included in the "Supplies" category. Applicants should analyze the cost benefits of purchasing versus leasing equipment, especially high cost items and those subject to rapid technological advances. Rented or leased equipment costs should be listed in the "Contracts" data fields under the "Subawards (Subgrants)/Procurement Contracts" category. In the budget narrative, explain how the equipment is necessary for the success of the project, and describe the procurement method to be used. All requested information must be included in the budget detail worksheet and budget narrative.

Budget Sheet Instructions

<i>Supplies</i>	List items by type (office supplies, postage, training materials, copy paper, and expendable equipment items costing less than \$5,000, such as books, hand held tape recorders) and show the basis for computation. Generally, supplies include any materials that are expendable or consumed during the course of the project. All requested information must be included in the budget detail worksheet and budget narrative.
<i>Construction</i>	Provide a description of the construction project and an estimate of the costs. Minor repairs or renovations may be allowable and should be classified in the "Other" category. OJP does not currently fund construction programs. Consult with the program office before budgeting funds in this category. All requested information must be included in the budget detail worksheet and budget narrative.
<i>Subawards (Subgrants), Procurement Contracts, & Consultant Fees</i>	Subawards (see "Subaward" definition at 2 CFR 200.92): Provide a description of the Federal award activities proposed to be carried out by any subrecipient and an estimate of the cost (include the cost per subrecipient, to the extent known prior to application submission). For each subrecipient, enter the subrecipient entity name, if known. Please indicate any subaward information included under budget category G. Subawards (Subgrants)/Procurement Contracts by including the label "(subaward)" with each subaward entry. Procurement contracts (see "Contract" definition at 2 CFR 200.22): Provide a description of the product or service to be procured by contract and an estimate of the cost. Indicate whether the applicant's formal, written Procurement Policy or the Federal Acquisition Regulation is followed. Applicants are encouraged to promote free and open competition in awarding procurement contracts. A separate justification must be provided for sole source procurements in excess of the Simplified Acquisition Threshold set in accordance with 41 U.S.C. 1908 (currently set at \$150,000). Consultant Fees: For each consultant enter the name, if known, service to be provided, hourly or daily fee (8-hour day), and estimated time on the project. Consultant fees in excess of the DOJ grant-making component's maximum rate for an 8-hour day (currently \$650) require additional justification and prior approval from the respective DOJ grant-making component. All requested information must be included in the budget detail worksheet and budget narrative.
<i>Other Costs</i>	List items (e.g., rent, reproduction, telephone, janitorial or security services, and investigative or confidential funds) by type and the basis of the computation. For example, provide the square footage and the cost per square foot for rent, or provide a monthly rental cost and how many months to rent. All requested information must be included in the budget detail worksheet and budget narrative.

Budget Sheet Instructions

<i>Indirect Costs</i>	Indirect costs are allowed only if: a) the applicant has a current, federally approved indirect cost rate; or b) the applicant is eligible to use and elects to use the “de minimis” indirect cost rate described in 2 C.F.R. 200.414(f). (See paragraph D.1.b. in Appendix VII to Part 200—States and Local Government and Indian Tribe Indirect Cost Proposals for a description of entities that may not elect to use the “de minimis” rate.) An applicant with a current, federally approved indirect cost rate must attach a copy of the rate approval, (a fully-executed, negotiated agreement. If the applicant does not have an approved rate, one can be requested by contacting the applicant’s cognizant Federal agency, which will review all documentation and approve a rate for the applicant organization, or if the applicant’s accounting system permits, costs may be allocated in the direct costs categories. (Applicant Indian tribal governments, in particular, should review Appendix VII to Part 200—States and Local Government and Indian Tribe Indirect Cost Proposals regarding submission and documentation of indirect cost proposals.) Narrative for any indirect costs should clearly state which direct costs the indirect cost agreement is being applied to. All requested information must be included in the budget detail worksheet and budget narrative. In order to use the “de minimis” indirect rate an applicant would need to attach written documentation to the application that advises DOJ of both the applicant’s eligibility (to use the “de minimis” rate) and its election. If the applicant elects the de minimis method, costs must be consistently charged as either indirect or direct costs, but may not be double charged or inconsistently charged as both. In addition, if this method is chosen then it must be used consistently for all federal awards until such time as the applicant entity chooses to negotiate a federally approved indirect cost rate.
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Budget Detail - Year 1

Does this budget contain conference costs which is defined broadly to include meetings, retreats, seminars, symposia, and training activities? - Y/N
[\(DOJ Financial Guide, Section 3.10\)](#)

A. Personnel

Name <i>List each name, if known.</i>	Position <i>List each position, if known.</i>	Computation <i>Show annual salary rate & amount of time devoted to the project for each name/position.</i>						
		Salary	Rate	Time Worked (# of hours, days, months, years)	Percentage of Time	Total Cost	Non-Federal Contribution	Federal Request
						\$0		\$0
Total(s)						\$0	\$0	\$0

Narrative

B. Fringe Benefits					
Name	Computation				
List each grant-supported position receiving fringe benefits.	Show the basis for computation.				
	Base	Rate	Total Cost	Non-Federal Contribution	Federal Request
			\$0		\$0
Total(s)			\$0	\$0	\$0
Narrative					

C. Travel										
Purpose of Travel	Location	Type of Expense	Basis	Computation						
Indicate the purpose of each trip or type of trip (training, advisory group meeting)	Indicate the travel destination.	Lodging, Meals, Etc.	Per day, mile, trip, Etc.	Compute the cost of each type of expense X the number of people traveling.						
				Cost	Quantity	# of Staff	# of Trips	Total Cost	Non-Federal Contribution	Federal Request
			N/A					\$0		\$0
Total(s)								\$0	\$0	\$0
Narrative										

D. Equipment					
Item	Computation				
List and describe each item of equipment that will be purchased	Compute the cost (e.g., the number of each item to be purchased X the cost per item)				
	# of Items	Unit Cost	Total Cost	Non-Federal Contribution	Federal Request
			\$0		\$0
Total(s)			\$0	\$0	\$0
Narrative					

E. Supplies					
Supply Items		Computation			
Provide a list of the types of items to be purchased with grant funds.		Describe the item and the compute the costs. Computation: The number of each item to be purchased X the cost per item.			
	# of Items	Unit Cost	Total Cost	Non-Federal Contribution	Federal Request
			\$0		\$0
Total(s)			\$0	\$0	\$0
Narrative					

F. Construction						
Purpose <i>Provide the purpose of the construction</i>	Description of Work <i>Describe the construction project(s)</i>	Computation <i>Compute the costs (e.g., the number of each item to be purchased X the cost per item)</i>				
		# of Items	Cost	Total Cost	Non-Federal Contribution	Federal Request
				\$0		\$0
Total(s)				\$0	\$0	\$0
Narrative						

G. Subawards (Subgrants)									
Description		Purpose		Consultant?					
Provide a description of the activities to be carried out by subrecipients.		Describe the purpose of the subaward (subgrant)		Is the subaward for a consultant? If yes, use the section below to explain associated travel expenses included in the cost.					
						Total Cost	Non-Federal Contribution	Federal Request	
								\$0	
Total(s)						\$0	\$0	\$0	
Consultant Travel (if necessary)									
Purpose of Travel		Location		Type of Expense		Computation			
Indicate the purpose of each trip or type of trip (training, advisory group meeting)		Indicate the travel destination.		Hotel, airfare, per diem		Compute the cost of each type of expense X the number of people traveling.			
				Cost	Duration or Distance	# of Staff	Total Cost	Non-Federal Contribution	Federal Request
							\$0		\$0
Total						\$0	\$0	\$0	
Narrative									
H. Procurement Contracts									
Description		Purpose		Consultant?					

Purpose Area #4

<i>Provide a description of the products or services to be procured by contract and an estimate of the costs. Applicants are encouraged to promote free and open competition in awarding contracts. A separate justification must be provided for sole source procurements in excess of the Simplified Acquisition Threshold (currently \$150,000).</i>		<i>Describe the purpose of the contract</i>		<i>Is the subaward for a consultant? If yes, use the section below to explain associated travel expenses included in the cost.</i>				
						Total Cost	Non-Federal Contribution	Federal Request
								\$0
				Total(s)		\$0	\$0	\$0
Consultant Travel (if necessary)								
Purpose of Travel <i>Indicate the purpose of each trip or type of trip (training, advisory group meeting)</i>	Location <i>Indicate the travel destination.</i>	Type of Expense <i>Hotel, airfare, per diem</i>	Computation <i>Compute the cost of each type of expense X the number of people traveling.</i>					
			Cost	Duration or Distance	# of Staff	Total Cost	Non-Federal Contribution	Federal Request
						\$0		\$0
						Total	\$0	\$0
Narrative								
I. Other Costs								
Description			Computation					

Purpose Area #4

<i>List and describe items that will be paid with grants funds (e.g. rent, reproduction, telephone, janitorial, or security services, and investigative or confidential funds).</i>	<i>Show the basis for computation</i>						
	<i>Quantity</i>	<i>Basis</i>	<i>Cost</i>	<i>Length of Time</i>	<i>Total Cost</i>	<i>Non-Federal Contribution</i>	<i>Federal Request</i>
10 second Ads for Nashville Airport for 2 months	1		\$25,000.00	1	\$25,000		\$25,000
Ad campaign with Indoor Scoial for a year	1		\$14,092.00	1	\$14,092		\$14,092
Advertising trucks in New York for 3 months	1		\$20,000.00	1	\$20,000		\$20,000
Advertising on news stations and media in New York	1		\$28,000.00	1	\$28,000		\$28,000
Local advertising on news stations and Social Media	1		\$72,000.00	1	\$72,000		\$72,000
					\$0		\$0
Total(s)					\$159,092	\$0	\$159,092
Narrative							
Airport advertising will include ad campaigns within the Nashville Airport, which is heavily populated with people traveling to and from Nashville. This would be beneficial to run again, especially later in the year around holiday travel time. Advertising ads with Indoor Social publication goes out to high schools and colleges to advertise to students looking to choose a career path. Advertising trucks in New York City will be utilized to advertise in New York, prior to MNPD Recruitment traveling to the city. This will maximize on attendance and participation at the events we are attending and also overall advertising for the department. Advertising on local and out of state news stations and social media would be used for local advertising with news stations, which encompasses many things such as local advertising on television, search engine marketing advertising on the internet, social media banners, and tv platform Advertising stemming from streaming apps such as Netflix, etc.							

J. Indirect Costs						
Description <i>Describe what the approved rate is and how it is applied.</i>		Computation <i>Compute the indirect costs for those portions of the program which allow such costs.</i>				
		Base	Indirect Cost Rate	Total Cost	Non-Federal Contribution	Federal Request
De Minimis Indirect Cost Rate		\$175,000.00	9.09%	\$15,908		\$15,908
Total(s)				\$15,908	\$0	\$15,908
Narrative						
The Metropolitan Nashville Police Department does not have a federally negotiated indirect cost rate and elects to charge a de minimis rate.						

Budget Summary

Budget Summary											
<i>Note: Any errors detected on this page should be fixed on the corresponding Budget Detail tab.</i>											
	Year 1		Year 2 (if needed)		Year 3 (if needed)		Year 4 (if needed)		Year 5 (if needed)		
Budget Category	Federal Request	Non-Federal Request	Federal Request	Non-Federal Request	Federal Request	Non-Federal Request	Federal Request	Non-Federal Request	Federal Request	Non-Federal Request	Total(s)
A. Personnel	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
B. Fringe Benefits	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
C. Travel	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
D. Equipment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
E. Supplies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
F. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
G. Subawards (Subgrants)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
H. Procurement Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
I. Other	\$159,092	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$159,092
Total Direct Costs	\$159,092	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$159,092
J. Indirect Costs	\$15,908	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$15,908
Total Project Costs	\$175,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$175,000
Does this budget contain conference costs which is defined broadly to include meetings, retreats, seminars, symposia, and training activities? - Y/N											No

Budget Narrative:

2023 Community Policing Development – Officer Recruitment

A. PERSONNEL- \$0.00

None requested

B. FRINGE BENEFITS- \$0.00

None Requested

C. TRAVEL/TRAINING- \$0.00

None requested

D. EQUIPMENT- \$0.00

None Requested

E. SUPPLIES- \$0.00

None Requested

F. CONSTRUCTION- \$0

None Requested

G. CONSULTANTS/CONTRACTS- \$0

H. OTHER COSTS- \$159,092.00

Funding will be for the following recruitment advertisements: Airport advertising will include ad campaigns within the Nashville Airport, which is heavily populated with people traveling to and from Nashville. This would be beneficial to run again, especially later in the year around holiday travel time. Advertising ads with Indoor Social publication goes out to high schools and colleges to advertise to students looking to choose a career path. Advertising trucks in New York City will be utilized to advertise in New York, prior to MNPd Recruitment traveling to the city. This will maximize on attendance and participation at the events we are attending and overall advertising for the department. Advertising on local and out of state news stations and social media would be used for local advertising with news stations, which encompasses many things such as local advertising on television, search engine marketing advertising on the internet, social media banners, and tv platform Advertising stemming from streaming apps such as Netflix, etc.

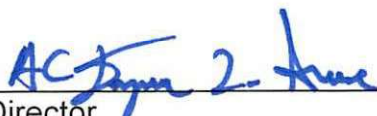
I. INDIRECT COSTS- \$ 15,908.00

Calculated at .0909 of \$175,000.00

Total: \$ 175,000.00

APPLICATION SIGNATURE PAGE
FOR
APPLICATION FOR 2023 Community Policing Development – Officer
Recruitment Grant

METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY



Director
Department of Police Department



Date

Certificate Of Completion

Envelope Id: 977EC8F7C49643CC92A540BEDFA123ED

Status: Completed

Subject: Complete with DocuSign: Police 2023 Community Policing Development 23-24 DS Ready.pdf

Source Envelope:

Document Pages: 24

Signatures: 3

Envelope Originator:

Certificate Pages: 15

Initials: 1

Juanita Paulson

AutoNav: Enabled

730 2nd Ave. South 1st Floor

Enveloped Stamping: Enabled

Nashville, TN 37219

Time Zone: (UTC-06:00) Central Time (US & Canada)

Juanita.Paulsen@nashville.gov

IP Address: 170.190.198.190

Record Tracking

Status: Original

Holder: Juanita Paulson

Location: DocuSign

5/12/2023 12:08:33 PM

Juanita.Paulsen@nashville.gov

Security Appliance Status: Connected

Pool: StateLocal

Storage Appliance Status: Connected

Pool: Metropolitan Government of Nashville and
Davidson County

Location: DocuSign

Signer Events**Signature****Timestamp**

Ernest Franklin



Sent: 5/12/2023 12:16:00 PM

Ernest.Franklin@nashville.gov

Viewed: 5/12/2023 12:57:25 PM

Security Level: Email, Account Authentication
(None)

Signed: 5/12/2023 12:59:10 PM

Signature Adoption: Pre-selected Style

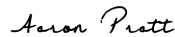
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Electronic Record and Signature Disclosure:

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ID: 57e1b3d5-04e5-4fc7-98a9-65a0925ecfac

Aaron Pratt



Sent: 5/12/2023 12:59:13 PM

Aaron.Pratt@nashville.gov

Viewed: 5/12/2023 1:31:57 PM

Security Level: Email, Account Authentication
(None)

Signed: 5/12/2023 1:32:07 PM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.190

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

Kelly Flannery/mjw



Sent: 5/12/2023 1:32:10 PM

MaryJo.Wiggins@nashville.gov

Viewed: 5/12/2023 1:50:19 PM

Security Level: Email, Account Authentication
(None)

Signed: 5/12/2023 2:02:27 PM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.185

Electronic Record and Signature Disclosure:

Accepted: 5/12/2023 1:50:19 PM

ID: fbd3d7ed-caca-46bf-b4cf-b0a44ed75146

Courtney Mohan



Sent: 5/12/2023 2:02:30 PM

Courtney.Mohan@nashville.gov

Viewed: 5/15/2023 8:29:08 AM

Security Level: Email, Account Authentication
(None)

Signed: 5/15/2023 8:49:50 AM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.144

Electronic Record and Signature Disclosure:

Signer Events	Signature	Timestamp
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Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp
Danielle Godin Danielle.Godin@nashville.gov Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Not Offered via DocuSign	COPIED	Sent: 5/15/2023 8:49:52 AM Viewed: 5/15/2023 10:06:02 AM
Sally Palmer sally.palmer@nashville.gov Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Accepted: 5/15/2023 8:47:47 AM ID: 4190cdb6-2905-4004-8da9-b904d4bd8d68	COPIED	Sent: 5/15/2023 8:49:53 AM Viewed: 5/15/2023 9:06:00 AM
Witness Events	Signature	Timestamp
Notary Events	Signature	Timestamp
Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	5/12/2023 12:16:00 PM
Certified Delivered	Security Checked	5/15/2023 8:29:08 AM
Signing Complete	Security Checked	5/15/2023 8:49:50 AM
Completed	Security Checked	5/15/2023 8:49:53 AM
Payment Events	Status	Timestamps
Electronic Record and Signature Disclosure		