

**Exhibit A****Nashville Convention & Visitors Corp****Culturally Diverse Events: \$750,000**

---

As part of the FY 21 Governor's Local Support Grant, Metro awarded \$500,000 to the Nashville Convention & Visitor's Corporation (NCVC) to expand its sponsorship of new and culturally diverse events in Metro Nashville.

Due to the success of those events, NCVC is requesting an additional \$750,000 in ARP Funds to expand tourism opportunities and attract more diverse visitors to the city. These events have suffered negative economic impacts due to the pandemic and investing in these events will allow them to return to pre-pandemic status.

With these funds, NCVC would sponsor culturally diverse events, including but not limited to the ones below:

- Jefferson Street Jazz and Blues Festival
- Jazzmania (Nashville Jazz Workshop)
- Native American Pow Wow
- Nashville Pride Festival
- Stellar Awards (Black Gospel)
- Fisk Jubilee Singers Spring Sing
- Gospel Music Association Dove Awards
- Americana Music Awards/Festival
- National Black Caucus of Local Elected Officials Conference