EXHIBIT A

Chapter 17.32: Sign Regulations

Section 17.32.030 – Rationale, definition, system for regulation and overall use.

- Modify Subsection C.3 as follows:
 - 3. Regulation based on method of attachment:
 - a. On-premises ground sign;
 - b. On-premises building sign;
 - c. Temporary sign.
- 2. **Modify** Subsection C.4 as follows:
 - 4. Regulation based on duration:
 - a. On-premises temporary Temporary sign;
 - b. On-premises permanent sign;

Section 17.32.040 – Exempt signs.

3. **Modify** Section 17.32.040 as follows:

17.32.040 Exempt signs.

The following on-premises signs are exempt from the operation of these sign regulations provided they are not placed or constructed to be in violation of Section 17.20.180, Visibility, or so as to create a hazard of any kind through the obstruction of vision by motorists and pedestrians.

- A. Within nonresidential districts, signs that are displayed for the safe direction of the public on the property, such as signs which identify entrances, exits, drive-thru windows, or signs of a similar nature. Such signs shall not exceed six square feet in area, provided that such sign, or combination of such signs, does not constitute a sign prohibited by Section 17.20.180 of this title and shall adhere to the height and setback provisions for permanent, on-premises ground signs;
- B. Signs necessary to promote health, safety and welfare, and other regulatory, statutory, traffic control or directional signs erected on public property with permission as appropriate from the state, the United States of America, or the Metropolitan Government of Nashville and Davidson County;
- C. Legal notices and official instruments;
- D. Holiday lights and decorations;
- E. Public warning signs to indicate the dangers of trespassing, swimming, animals or similar hazards for nonresidential uses;
- F. Works of art that do not constitute advertising;
- G. Signs carried by a person when the person does not receive any financial compensation;

- H. In districts other than commercial and industrial districts, non-commercial flags of eight square feet or less in size when mounted on permanent poles attached to the ground or building;
- I. In commercial and industrial districts flags of eight square feet or less in size that are mounted on individual poles. The poles shall be separated by a minimum distance of twenty-five feet, except that four poles may be clustered at one location per street frontage. If the option to cluster is exercised no other poles shall be erected along that street frontage. The flags may contain a logo and shall be subject to the height and front setback requirements for the respective district;
- J. Temporary signs which do not exceed twelve square feet in area, up to 120 days prior to an election, and removed within seven days after the election;
- K<u>J</u>. Flags and bunting, up to thirty days prior to and removed within seven days following the a celebration, convention, or commemoration type event;
- L. Temporary displays and signs behind storefront windows which are not affixed permanently to the glass, nor intended for permanent display, and non-illuminated, provided that such temporary signs do not cover more than twenty-five percent of the total surface area of the storefront window;
- MK. Memorial signs or tablets when cut into any masonry surface or when constructed of bronze or other incombustible materials and attached to the surface of a building;
- NL. Signs incorporated into machinery or equipment by a manufacturer or distributor, such as those customarily affixed to vending machines, newspaper racks, telephone booths, fee collection boxes, and gasoline pumps;
- OM. In residential districts, any non-commercial sign of a type described below which does not exceed one square foot in area:
 - 1. A sign located on the front of house itself, one sign per lot,
 - 2. A mailbox sign (one sign per dwelling unit).
- ₽<u>N</u>. Temporary or permanent signs identifying safety or traffic-control measures on private property, such as "stop," "yield," and similar signs, the face of which meet the standards of the "Manual for Uniform Traffic Control Devices" and which do not exceed six square feet in area per sign;
- Q. Temporary signs which do not exceed six square feet in area, are limited to one per lot, which are erected no sooner than four days before any yard sale event, and are removed within two days after the event;
- R. Temporary signs on active construction sites in residential districts which do not exceed six square feet in area and six feet in height, which are limited to one per lot, and which are installed after issuance of a building permit and removed prior to the issuance of a certificate of compliance. If a sign is displayed pursuant to this section, but construction is discontinued for a period of more than sixty days, the message shall be removed, pending continuation of construction activities;
- S. Temporary signs on active construction sites in nonresidential districts which are equal to or less than thirty-two square feet in area and ten feet in height, which must be spaced at least one hundred feet apart, and which are installed after issuance of a building permit and removed prior to the issuance of a certificate of compliance. Construction-related signs that are thirty-two square feet or more in area and ten feet in height must comply with the district requirements for a permanent sign. If a

- sign is displayed pursuant to this section, but construction is discontinued for a period of more than sixty days, the message shall be removed, pending continuation of construction activities;
- T. Temporary signs on real property that is for sale or will be for sale within thirty days, in residential districts which do not exceed six square feet in area per sign, which do not exceed six feet in height for ground signs, and which are limited to one ground sign per street frontage and one building sign with wall attachment per dwelling unit;
- U. Temporary signs on real property that is for sale or will be for sale within thirty days, in nonresidential districts which are less than thirty-two square feet in area per sign, which do not exceed ten feet in height for ground signs, and which are limited to one ground sign per street frontage and one building sign with wall attachment per building facade if the entire building is for sale or lease or one building sign with wall attachment per leasable area if subunits of the building are for lease or rent;
- V. Temporary signs, less than thirty-two square feet in area and limited to one sign on the site of an event, may be erected no sooner than fourteen days before an event held by a public or nonprofit organization, and must be removed within seven days after the event;
- ₩<u>O</u>. An on-premises ground or on-premises building sign oriented toward a drivethrough lane. The total sign area shall not exceed sixty square feet and a maximum height of ten feet. The sign shall be located within thirty feet of the point at which orders are taken from the motor vehicle;
- XP. Signs located within a building that are not oriented so as to be viewed from the exterior of the building. Signs located within a ten acre lot, that are not visually oriented toward a public right-of-way;
- ¥Q. Signs located on athletic fields, if oriented toward the field of play;
- Z. Temporary signs to be erected no longer than seventeen days prior to an auction and to be removed within twenty-four hours after an auction. Any such sign shall not exceed twenty four square feet in size in residential districts and thirty-two square feet in all other districts.
- AAR. In commercial districts, inflatable moving figures made to resemble the human form used to draw attention to an event or business, provided such inflatable figures are attached to a fixed base, do not exceed twenty feet in height from the ground, are not located within one thousand feet of a residential structure, are only used/displayed during daylight hours, and area kept in a good state of repair with a properly-functioning blower motor and material that is not worn or tattered. In addition, a maximum of one inflatable figure shall be allowed on any parcel regardless of its size or the number of businesses located or operating on that same parcel. The foregoing exemption for inflatable moving figures shall not apply for commercial properties with frontage along Lebanon Road, McGavock Pike, Elm Hill Pike, or Donelson Pike.
- BB. In the agricultural districts, signs erected during the time that agricultural products are for sale that do not exceed sixteen square feet in area, are not illuminated, and are not a prohibited sign as set forth in Section 17.32.050.

Section 17.32.050 – Prohibited signs.

4. **Modify** Section 17.32.050 as follows:

17.32.050 Prohibited signs.

It is unlawful to erect, cause to be erected, maintain or cause to be maintained, any sign not expressly authorized by, or exempted from, this title. Any prohibited sign(s) may be removed by the zoning administrator or his designee after notice to the property owner or occupant to remove such sign(s) within three days. The following signs are expressly prohibited:

- A. Signs that are in violation of any other code adopted by the metropolitan government as stipulated in Section 17.32.020;
- B. Signs or sign structures that interfere in any way with free use of any fire escape, emergency exit or standpipe, or that obstruct any window to such an extent that light or ventilation is reduced to a point below that required by any provision of this title or other ordinance of the Metropolitan Code;
- C. Signs that resemble any official sign or marker erected by any governmental agency, or that by reason of position, shape or color, would conflict with the proper functioning of any traffic sign or signal, or be of a size, location, movement, content, color or illumination that may be reasonably confused with or construed as, or conceal, a traffic-control device;
- D. Signs that contain any lighting or control mechanism that causes unreasonable interference with radio, television or other communication signals;
- E. Signs placed upon benches, bus shelters or waste receptacles, except as may be authorized pursuant to Metropolitan Code Section 12.48.090;
- F. Signs erected on public property, or on private property (such as private utility poles) located on public property, other than signs erected by public authority for public purposes or as otherwise authorized by the metropolitan council;
- G. 1. Signs with any copy, graphics, or digital displays that change messages by electronic or mechanical means, where the copy, graphics, or digital display does not remain fixed, static, motionless, and non-flashing for a period of eight seconds with all copy changes occurring instantaneously without any special effects.
 - 2. Signs with any copy, graphics, or digital displays that change messages by electronic or mechanical means, other than tri-face billboards, shall not be permitted in the CA, CA-NS, CS, CS-NS, CF, CF-NS-SCR, SCR-NS, IWD, IR and IG districts unless the following distance requirements are satisfied, based upon the overall height of the sign:
 - a. Signs four feet or less in height shall not be less than one hundred feet from any agriculturally or residentially-zoned property.
 - b. Each additional foot in height, or portion thereof, above four feet shall be setback an additional twenty-five feet from any agriculturally or residentially-zoned property. For example, a sign between five and six feet in height shall not be less than one hundred fifty feet from any agriculturally or residentially-zoned property.
 - 3. Sign display areas with varying light illumination and/or intensity, blinking, bursting, dissolving, distorting, fading, flashing, oscillating, rotating, scrolling,

- sequencing, shimmering, sparkling, streaming, traveling, tracing, twinkling, simulated movement, or convey the illusion of movement.
- 4. Free standing and wall-mounted digital display billboards, including the conversion of existing billboards to digital billboards, less than two thousand feet apart. The spacing distance shall be measured along the roadway that the billboard is located and shall be measured from billboard to billboard regardless of the side of the roadway on which the billboard is located, the billboard's orientation on that roadway or the public street classification.
- 5. Notwithstanding the foregoing provisions of this subsection, any digital billboards not in compliance with the applicable provisions of Section 17.32.150 are also prohibited.
- Notwithstanding the foregoing provisions of this subsection signs with any copy, graphics, or digital displays that change messages by electronic or mechanical means shall not be permitted in the CS zoning district for uses classified as Automobile repair, Automobile sales, used; Car wash and Vehicular sales and services limited.
- H. 1. Video, continuous scrolling messages, and animation signs, except in the commercial attraction (CA and CA-NS) districts.
 - 2. LED message boards and digital display signs in the AG, AR2a, R, R A, RS, RS-A, RM, RM-NS, RM-A, RM-A-NS, MUN, MUN-NS, MUN-A, MUN-A-NS, MUL, MUL-NS, MUL-A, MUL-A-NS, MUG, MUG-NS, MUG-A, MUG-A-NS, MUI, MUI-NS, MUI-A, MUI-A-NS, MHP, ON, OL, OG, OG-NS, OR20, OR20-NS, OR20-A, OR20-A-NS, OR40, OR40-NS, OR40-A, OR40-A-NS, ORI, ORI-NS, ORI-A, ORI-A-NS, CN, CN-NS, CN-A, CN-A-NS, CL, CL-NS, CL-A, CL-A-NS, CS-A, CS-A-NS, SCC, SCC-NS, SCN, and SCN-NS districts, provided that this prohibition shall not apply to signs existing as of January 1, 2014, that are located on property zoned MUI-A or MUI-A-NS along an arterial street within the urban zoning overlay district and have a surface area in excess of 1,200 square feet.
- <u>IG</u>. Signs that incorporate projected images, emit any sound that is intended to attract attention, or involve the use of live animals;
- JH. Signs that emit audible sound, odor or visible matter such as smoke or steam;
- KI. Signs, within ten feet of public right-of-way or one hundred feet of traffic-control lights, that contain red or green lights that might be confused with traffic-control lights;
- <u>LJ</u>. Signs that are of such intensity or brilliance as to cause glare or impair the vision of any motorist, cyclist or pedestrian using or entering a public way;
- MK. Blank temporary signs;
- NL. Strings of incandescent lighting bulbs with wattage lumens in excess of ten watts 70 lumens per lighting element or bulb that are used on commercially developed parcels for commercial purposes other than temporary holiday decorations;
- QM. Signs, commonly referred to as wind signs, consisting of one or more flags which are not otherwise exempted, pennants, ribbons, spinners, streamers or captive balloons which are less than ten feet in their greatest dimension, or other objects or

- material fastened in such a manner as to move upon being subjected to pressure by wind;
- PN. Signs that are painted, pasted, or printed on any curbstone, flagstone, pavement, or any portion of any sidewalk or street, except house numbers and traffic-control signs;
- QO. Signs attached to, suspended from or painted on any motor vehicle, trailer or other equipment in:
 - Residential Districts. Signs attached to, suspended from or painted on any motor vehicle, trailer or other equipment, including but not limited to trucks, recreational vehicles, boats, automobiles, truck campers, travel trailers, mobile homes, motorcycles, lawn implements, implements of husbandry, etc., parked on any street or on any private or public property and which are marked to attract the attention of the public for the purpose of selling, advertising, displaying or other commercial purposes are prohibited.
 - 2. Nonresidential Districts. All motor vehicles, trucks, trailers and other types of equipment which have company logos or business signs attached to, suspended from or painted thereon and which are regularly parked on the premises shall be confined to the portion of the property behind the front line of the building except while being actively loaded or unloaded, unless parking on the property behind the front line is not possible, in which event such vehicles, trailers and equipment shall be parked in as remote a location as possible away from the public streets and public view. The parking of such vehicles to augment tenant identification or to attract the attention of the public for the purpose of selling, advertising, displaying, demonstrating or for any other purpose related to the promotion of business or other activity on the premises is prohibited;
- RP. Signs displaying copy or images that are harmful to minors as defined by this title;
- S. Portable signs as defined by this title.
- Q. Temporary signage affixed to fences, permanent signs or their poles, light poles, canopies or their support structures, bollards, trash receptacles, or planters;
- R. Temporary signage affixed to fuel pumps or electric vehicle supply equipment and their associated infrastructure. Signage integral to fuel pumps or electric vehicle supply equipment or their housing shall not be considered temporary;
- S. Temporary signage affixed to trees or other vegetation.

<u>Section 17.32.060 – Permitted on-premises temporary signs</u>

5. **Modify** Section 17.32.060 as follows:

17.32.060 Permitted on-premises temporary signs.

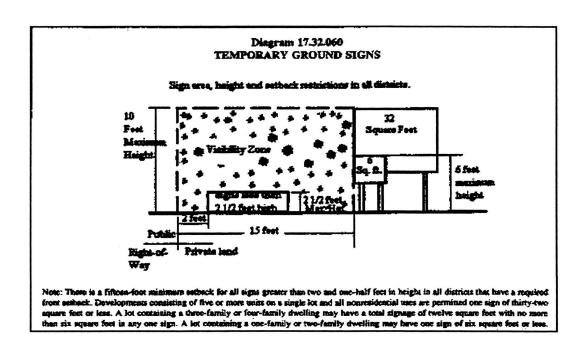
On-premises temporary <u>Temporary</u> signs are <u>allowed permitted</u> throughout Nashville and Davidson County, subject to the restrictions imposed by this section and other relevant parts of this title. <u>Any temporary sign may display any message so long as it is not harmful to minors as defined by this title.</u>

A. Sign Types Allowed. A temporary sign may be an on-premises <u>a</u> ground or on-premises <u>building</u> sign but may not be constructed of or operated by electrical, electronic, or mechanical parts. Banners are defined as being temporary signs.

- B. Removal of Illegal Temporary Signs. Any temporary sign not complying with the requirements of this section is illegal and subject to immediate removal.
- C. Restrictions on On-Premises Temporary Signs. Any on-premises temporary sign may display any message so long as it is:
 - 1. Not harmful to minors as defined by this title;
 - 2. Posted during, or up to thirty days prior to, a period in which:
 - a. An owner, either personally or through an agent, is actively attempting to sell, rent or lease the property on which the sign is located,
 - b. A business in a nonresidential district is opening, changing use, changing location, or going out of business.

 Such message may be displayed for a period of not more than sixty days or until installation of permanent signs, whichever shall occur first;
 - 3. Posted during, or up to thirty days prior to, a period in which: the property is hosting an event such as a fair, carnival, circus, revival, sporting event, flea market, or any public, charitable, educational or religious event or function. Such message shall be erected no sooner than fourteen days before the event, and removed within seven days after the event;
 - 4. Posted during, or up to thirty days prior to, a period in which a vacant lot, or a temporary structure, such as a tent, is being used to offer goods for sale. Such message may be displayed for a period not exceeding thirty days, and not more than once a quarter on a yearly basis.
- C. Permitted General Temporary Signs. All properties shall be permitted to display general temporary signs in accordance with standards of this subsection:
 - 1. Single-Family and Duplex Residences. Any lot occupied by a single-family or two-family residence may display one temporary sign with a maximum sign area of six square feet and a maximum height of six feet.
 - 2. Triplex and Quadruplex Residences. Any lot occupied by a three-family or four-family residence may display not more than two temporary signs with an aggregate sign area of not more than twelve square feet. No individual sign shall exceed six square feet in area nor six feet in height.
 - 3. All Other Uses. Any lot occupied by a multi-family or non-residential use may display one square foot of temporary signage per ten feet of frontage to a maximum of thirty-two square feet. Lots with frontage on more than one side may apply this provision to one additional side. No temporary sign shall exceed ten feet in height. No lot shall display temporary signs for more than 120 days in a calendar year.
- D. Permitted Special Temporary Signs. All properties shall be permitted to display special temporary signs in accordance with the following standards without a permit and in addition to permitted general temporary signs:
 - Signs placed on private property located more than 100 feet from a polling place which do not exceed sixteen square feet in area on properties solely containing residential uses or thirty-two square feet in area on properties containing non-residential uses, up to 60 days prior to the first day of voting in an election, and removed within seven days after the election;

- Signs on active construction sites in residential districts which do not exceed six square feet in area and six feet in height, which are limited to one per lot, and which are installed after issuance of a building permit and removed prior to the issuance of a certificate of compliance. If a sign is displayed pursuant to this section, but construction is discontinued for a period of more than sixty days, the message shall be removed, pending continuation of construction activities;
- 3. Signs on active construction sites in nonresidential districts which are equal to or less than thirty-two square feet in area and ten feet in height, which must be spaced at least one hundred feet apart, and which are installed after issuance of a building permit and removed prior to the issuance of a certificate of compliance. Construction-related signs that are thirty-two square feet or more in area and ten feet in height must comply with the district requirements for a permanent sign. If a sign is displayed pursuant to this section, but construction is discontinued for a period of more than sixty days, the message shall be removed, pending continuation of construction activities;
- 4. Signs on real property that is for sale or lease or will be for sale or lease within thirty days in residential districts which do not exceed six square feet in area per sign, do not exceed six feet in height for ground signs, and are limited to one ground sign per street frontage and one building sign with wall attachment per dwelling unit;
- 5. Signs on real property that is for sale or will be for sale within thirty days, in nonresidential districts which are less than thirty-two square feet in area per sign, which do not exceed ten feet in height for ground signs, and which are limited to one ground sign per street frontage and one building sign with wall attachment per building facade if the entire building is for sale or lease or one building sign with wall attachment per leasable area if subunits of the building are for lease or rent;
- <u>DE</u>. Open Space Requirements for <u>On-Premises</u> Temporary Signs. <u>On-premises</u> temporary Temporary signs shall comply with the front yard requirements, as illustrated in Diagram 17.32.060 and shall not be permitted in a required side or rear setback.
- E. Permissible Size, Height and Number.
 - Single-Family and Duplex Residences. Any lot occupied by a one-family or two-family residence may display one on-premises temporary sign with a maximum sign area of six square feet and a maximum height of six feet.
 - 2. Triplex and Quadruplex Residences. Any lot occupied by a three-family or four-family residence may display not more than two on-premises temporary signs with an aggregate sign area of not more than twelve square feet. No individual sign shall exceed six square feet in area nor six feet in height.
 - 3. All Other Uses. All other lots may display one square foot of on-premises temporary signage per ten feet of frontage to a maximum of thirty two square feet. Lots with frontage on more than one side may apply this provision to one additional side. No on-premises sign shall exceed ten feet in height.



Section 17.32.065 – Window signs

Insert Section 17.32.065 as follows:

17.32.065 Window signs.

- A. Attachment. Window signs shall not be permanently affixed to the glass or surrounding window or door frame.
- B. Area. Window signs shall be limited to covering no more than 25% of the aggregate window space of each street facing facade.

C. Lighting.

- <u>a. Illuminated window signs shall be limited to covering no more than 5% of the aggregate window space of each street facing façade.</u>
- b. Lighting placed around the perimeter of a window, door, or other opening, either internal or external to a building, that creates illumination that is plainly visible from the exterior of the building shall be prohibited.

Section 17.32.075 – Electronic and digital signs

Insert Section 17.32.075 as follows:

17.32.065 Electronic and digital signs.

- A. Signs with any copy, graphics, or digital displays that change messages by electronic or mechanical means, where the copy, graphics, or digital display does not remain fixed, static, motionless, and non-flashing for a period of eight seconds with all copy changes occurring instantaneously without any special effects shall be prohibited.
- B. Signs with any copy, graphics, or digital displays that change messages by electronic or mechanical means, other than tri-face billboards, shall not be permitted in the CA,

- <u>CA-NS, CS, CS-NS, CF, CF-NS SCR, SCR-NS, IWD, IR and IG districts unless the</u> following distance requirements are satisfied, based upon the overall height of the sign:
- 1. Signs four feet or less in height shall not be less than one hundred feet from any agriculturally or residentially-zoned property.
- 2. Each additional foot in height, or portion thereof, above four feet shall be setback an additional twenty-five feet from any agriculturally or residentially-zoned property. For example, a sign between five and six feet in height shall not be less than one hundred fifty feet from any agriculturally or residentially-zoned property.
- C. Sign display areas with varying light illumination and/or intensity, blinking, bursting, dissolving, distorting, fading, flashing, oscillating, rotating, scrolling, sequencing, shimmering, sparkling, streaming, traveling, tracing, twinkling, simulated movement, or convey the illusion of movement shall be prohibited.
- D. Free-standing and wall-mounted digital display billboards, including the conversion of existing billboards to digital billboards, shall be at least two thousand feet apart. The spacing distance shall be measured along the roadway that the billboard is located and shall be measured from billboard to billboard regardless of the side of the roadway on which the billboard is located, the billboard's orientation on that roadway or the public street classification.
- E. Notwithstanding the foregoing provisions of this section, any digital billboards not in compliance with the applicable provisions of Section 17.32.150 are also prohibited.
- F. Notwithstanding the foregoing provisions of this section, signs with any copy, graphics, or digital displays that change messages by electronic or mechanical means shall not be permitted in the CS zoning district for uses classified as automobile repair; automobile service; automobile sales, used; car wash; and vehicular sales and services, limited.
- G. Video, continuous scrolling messages, and animation signs, except in the commercial attraction (CA and CA-NS) districts shall be prohibited.
- H. LED message boards and digital display signs in the AG, AR2a, R, R-A, RS, RS-A, RM, RM-NS, RM-A, RM-A-NS, MUN, MUN-NS, MUN-A, MUN-A-NS, MUL, MUL-NS, MUL-A, MUL-A-NS, MUG, MUG-NS, MUG-A, MUG-A-NS, MUI, MUI-NS, MUI-A, MUI-A-NS, MHP, ON, OL, OG, OG-NS, OR20, OR20-NS, OR20-A, OR20-A-NS, OR40, OR40-NS, OR40-A-NS, ORI, ORI-NS, ORI-A, ORI-A-NS, CN, CN-NS, CN-A, CN-A-NS, CL, CL-NS, CL-A, CL-A-NS, CS-A, CS-A-NS, SCC, SCC-NS, SCN, and SCN-NS districts shall be prohibited, provided that this prohibition shall not apply to signs existing as of January 1, 2014, that are located on property zoned MUI-A or MUI-A-NS along an arterial street within the urban zoning overlay district and have a surface area in excess of 1,200 square feet.

Section 17.32.100 – Informational signs for large sites.

- 7. **Modify** Subsection A as follows:
 - A. Sites larger than five acres shall be allowed an additional informational sign, in addition to other on-premises signs. An informational sign may convey non-commercial information, directions, or instructions for the safety, convenience and need to know for the use, or restriction of use, of a lot on a permanent basis.

8. **Modify** Subsection E to delete subsections E.4 and E.5.