

GRANT APPLICATION SUMMARY SHEET

Grant Name: Bloomberg Philanthropies Asphalt Art 25-27

Department: NDOT

Grantor: BLOOMBERG PHILANTHROPIES

Pass-Through Grantor
(If applicable):

Total Applied For: \$100,000.00

Metro Cash Match: \$0.00

Department Contact: Tesha Chambers
6561369

Status: NEW

Program Description:

Tactical urbanism projects: JBAR Park (NDOT Parking Lot) at 1919 19th Ave. North: This area, previously plagued by illegal dumping and undesirable activities, is now under the stewardship of the AfriCultural Community Project, which operates with a Tactical Urbanism permit. Planned interventions include sidewalk art, murals, and an infographic wall. These enhancements aim to revitalize the space and foster a stronger community presence. Crosswalk Improvements at Jefferson Street and DB Todd Jr. Blvd: This project includes necessary enhancements to pedestrian crosswalks, as well as adjacent bus stop improvements. These changes are critical for improving pedestrian safety and accessibility in this high-traffic area. Bike Lane Visibility Improvements on DB Todd Jr. Blvd at Albion Street and Jackson Street: Enhancing the visibility of bike lanes at these intersections is essential for the safety of cyclists and for promoting alternative modes of transportation. These improvements will help integrate cycling more effectively into our urban infrastructure. Crosswalk Improvements on DB Todd Jr. Blvd at Jo Johnston Ave.

Plan for continuation of services upon grant expiration:

The installation will be complete.

APPROVED AS TO AVAILABILITY
OF FUNDS:

APPROVED AS TO FORM AND
LEGALITY:

Jennene Reed/mpw 1/28/2025 | 5:59 PM CST
Director of Finance Date

Courtney Mohan 1/29/2025 | 8:59 AM CST
Metropolitan Attorney Date

APPROVED AS TO RISK AND
INSURANCE:

Balogun Cobb 1/29/2025 | 8:19 AM CST
Director of Risk Management Date
Services
5977

Edddie O'Connell/mpw@nashville.gov 1/29/2025 | 8:17 AM PST
Metropolitan Mayor Date
(This application is contingent upon approval of the
application by the Metropolitan Council.)

Grants Tracking Form

Part One

Pre-Application <input type="radio"/>		Application <input checked="" type="radio"/>		Award Acceptance <input type="radio"/>		Contract Amendment <input type="radio"/>	
Department	Dept. No.	Contact	Phone	Fax			
NDOT		Tesha Chambers	6561369				
Grant Name:		Bloomberg Philanthropies Asphalt Art 25-27					
Grantor:		BLOOMBERG PHILANTHROPIES		Other:			
Grant Period From:		06/01/25	(applications only) Anticipated Application Date:		01/27/25		
Grant Period To:		06/01/27	(applications only) Application Deadline:		01/31/25		
Funding Type:	FOUNDATION	Multi-Department Grant		<input type="checkbox"/> If yes, list below.			
Pass-Thru:		Outside Consultant Project:		<input type="checkbox"/>			
Award Type:	COMPETITIVE	Total Award:		\$100,000.00			
Status:	NEW	Metro Cash Match:		\$0.00			
Metro Category:	New Initiative	Metro In-Kind Match:		\$0.00			
CFDA #	N/A	Is Council approval required?		<input checked="" type="checkbox"/>			
Project Description:		Applic. Submitted Electronically? <input checked="" type="checkbox"/>					
<p>Tactical urbanism projects: JBAR Park (NDOT Parking Lot) at 1919 19th Ave. North: This area, previously plagued by illegal dumping and undesirable activities, is now under the stewardship of the AfriCultural Community Project, which operates with a Tactical Urbanism permit. Planned interventions include sidewalk art, murals, and an infographic wall. These enhancements aim to revitalize the space and foster a stronger community presence.</p> <p>Crosswalk Improvements at Jefferson Street and DB Todd Jr. Blvd: This project includes necessary enhancements to pedestrian crosswalks, as well as adjacent bus stop improvements. These changes are critical for improving pedestrian safety and accessibility in this high-traffic area.</p> <p>Bike Lane Visibility Improvements at DB Todd Jr. Blvd at Albion Street and Jackson Street: Enhancing the visibility of bike lanes at these intersections is</p>							
Plan for continuation of service after expiration of grant/Budgetary Impact:							
The installation will be complete.							
How is Match Determined?							
Fixed Amount of \$		\$0.00	or	0.0%	% of Grant	Other: <input type="checkbox"/>	
Explanation for "Other" means of determining match:							
For this Metro FY, how much of the required local Metro cash match:							
Is already in department budget?		N/A	Fund	N/A	Business Unit	N/A	
Is not budgeted?		\$0.00	Proposed Source of Match:		N/A		
(Indicate Match Amount & Source for Remaining Grant Years in Budget Below)							
Other:							
Number of FTEs the grant will fund:		0.00	Actual number of positions added:		0.00		
Departmental Indirect Cost Rate		21.65%	Indirect Cost of Grant to Metro:		\$21,650.00		
*Indirect Costs allowed? <input type="radio"/> Yes <input checked="" type="radio"/> No		% Allow.	0.00%	Ind. Cost Requested from Grantor:		\$0.00	in budget
*(If "No", please attach documentation from the grantor that indirect costs are not allowable. See Instructions)							
Draw down allowable?		<input type="checkbox"/>					
Metro or Community-based Partners:		Civic Design Center and the World AfriCulture Community Project					

Part Two

Grant Budget

Budget Year	Metro Fiscal Year	Federal Grantor	State Grantor	Other Grantor	Local Match Cash	Match Source (Fund, BU)	Local Match In-Kind	Total Grant Each Year	Indirect Cost to Metro	Ind. Cost Neg. from Grantor
Yr 1	FY26	\$0.00	\$0.00	\$100,000.00	\$0.00	N/A	\$0.00	\$100,000.00	\$21,650.00	\$0.00
Yr 2	FY__									
Yr 3	FY__									
Yr 4	FY__									
Yr 5	FY__									
Total		\$0.00	\$0.00	\$100,000.00	\$0.00		\$0.00	\$100,000.00	\$21,650.00	\$0.00
Date Awarded:					Tot. Awarded:		Contract#:			
(or) Date Denied:					Reason:					
(or) Date Withdrawn:					Reason:					

Contact: juanita.paulsen@nashville.gov
vaughn.wilson@nashville.gov



Grant Guidelines & Eligibility

Apply by January 31, 2025

Supporting arts-driven street redesigns with outsized impacts

The current round of the Asphalt Art Initiative grant application is open to cities in Canada, Mexico, and the United States with populations of 50,000 or more. **The deadline to apply is January 31, 2025.** The program will award 10 cities grants of up to \$100,000 each, as well as on-call technical assistance from the tactical urbanism firm Street Plans and impact



Previous Asphalt Art Initiative grant rounds awarded \$25,000 per project. Building on the success of the 90 funded projects to date, this year's grants will award up to \$100,000 for large-scale projects that will make signature streets safer and more accessible, create dynamic new public spaces, or enact other similarly transformative roadway redesigns.

A recording of a virtual information session and Q&A with the program managers is available [here](#).

The Asphalt Art Initiative grant program is designed to fund visual art on roadways, pedestrian spaces, and public infrastructure in cities with the following primary goals:

- Improving street and pedestrian safety

- Revitalizing and activating underutilized public space

- Promoting collaboration and civic engagement in local communities



Please refer to the example projects listed below as well as the to gather inspiration from successful asphalt art projects in cities around the world.

In addition, the Bloomberg Associates *Asphalt Art Guide* includes detailed guidance and best practices for implementing similar projects, with cost- and time-saving advice on every step of the project, from site selection to implementation and maintenance.



Eligible Applicants

This grant program is open to cities in Canada, Mexico, and the United States with populations of 50,000 or more. Each city may only submit one application; multiple applications from one city will not be considered. Please contact arts@bloomberg.org with questions about eligibility and visit [Submittable](#) for technical support.

The Project Team must include a Lead City Agency which is the primary government agency with oversight of the project. This agency should be the one with jurisdiction over city streets. If that agency is not the project lead, they must still be a part of the project team. Applicant teams are encouraged to include collaborative partners, such as other city agencies, nonprofit community or arts organizations, and/or individual artists or consultants.

If selected, the Lead City Agency is encouraged to select a Fiscal Sponsor to receive the funds directly. The Fiscal Sponsor should be a charitable organization that is a 501(c)3 Public Charity (or an equivalent entity in Canada or Mexico).

In addition, each application must identify which entity or individual is responsible for project management (day-to-day coordination and implementation) and which is responsible for artistic direction (selection of



Eligible Projects

Reflecting the larger grant size in this latest round, proposed projects should be ambitious arts-driven street designs with the goal of catalytic improvements to a key location in the city. Improving road safety, especially for pedestrians and cyclists, must be a component of all proposals. Applicants may demonstrate the intended impact through a variety of approaches:

Critical Intersections: Enhancing safety, mobility, and access in crossings with concentrated pedestrian, bicycle, and/or vehicular traffic

Major Corridors: Transforming one or more important streets to enhance the walking or cycling network, including significant reallocation of space for non-motorized transportation

Signature Destinations: Improving access to culturally, historically, or otherwise significant locations at the neighborhood or civic scale

Large New Public Spaces: Creating or activating plazas or other pedestrian space with amenities such as seating, greenery or space for cultural programming

Catalysts for Future Projects: Launching or expanding ongoing programs or policies (g., Vision Zero safety program, plaza program, etc.) in the city or the region

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lanes and new pedestrians spaces along a 1.3 mile corridor

Mexico City, Mexico - Large new painted pedestrian plazas around the grand Zocalo central square with seating, shade and safer connections to surrounding streets

New York, NY - Large new painted pedestrian plazas, public space activations, and traffic safety improvements in world-famous Times Square

Reno, NV - Painting and activation of a block-long concrete cap over a railway bed to create a downtown hub for public events

Toronto, Canada - Painting, activation, and creation of new public spaces along the Bentway under a downtown elevated freeway

Mazatlán, Mexico - New crosswalks, curb extensions, and a neighborhood plaza for community events and local businesses

Site

Each application must have a site identified for the proposed asphalt art project (or sites, if multiple are feasible within the budget). Eligible sites should be on or adjacent to active roadways, have the potential for active pedestrian usage, and may include crosswalks, intersections, vehicle/parking lanes, pedestrian plazas, sidewalks, or highway underpasses. Sites may be located in and managed by one or multiple jurisdictions (city, state or county, public utility, regional transit authority, etc.) but must be largely or completely on public property and be fully

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Applicants should define a significant challenge with the site that can be addressed by an asphalt art intervention (e.g., a major destination that is difficult to access, lack of useful public space, or a street with a high volume of pedestrians, cyclists, or drivers). Applicants are encouraged to include all available data about traffic and pedestrian volumes, crash and injury histories, speeds or other relevant metrics.

Duration

If selected, projects must be designed to last a minimum of two years after being installed, with plans for maintenance of the artwork itself as well as any additional materials (planters, protective bollards, seating, etc.) After at least two years required by the grant, all proposals must include a description of plans to further maintain, remove or replace the project (e.g. as part of a planned or proposed capital project.)

Goals & Metrics

A critical component of the Asphalt Art Initiative is to identify priority goals for each project and to make a plan for collecting metrics to determine how successful the project is at meeting those goals. Goals and metrics may differ from project to project, but proposals with clear safety-related goals will be prioritized. See our [List of Common Metrics](#) for reference.

Budget

Each application must include a proposed budget outlining the size of the grant requested (up to \$100,000) and how the grant will be spent. Typical costs covered by the grant include artist fees, paint and other supplies,



Competitive proposals will include in-kind support from the municipality, particularly from the engineering or transportation department, such as permitting, resurfacing, engineering drawings, installation of signs and markings, bollards or other traffic barriers, traffic control during installation, and/or maintenance. Proposals may also make use of additional funding or in-kind support from outside sources, if applicable.

Content

Funded projects cannot include obscenity, hate speech, political messages, religious content, commercial advertisements, or depict illegal activity or imagery that is prohibited by regulatory entities.

Selection Criteria

Competitive proposals must clearly demonstrate:

Impact

The chosen site is significant to the city (e.g., central location, concentrated pedestrian and vehicular traffic, cultural or regional significant).

The proposed project addresses a relevant and meaningful challenge faced by the identified site, the surrounding neighborhood, or the city (e.g., traffic safety, underutilized

Bloomberg Philanthropies

The proposed project clearly benefits the local community and engages residents/stakeholders in its planning, development, execution, and post-installation activation.

The proposed intervention would produce sufficient, appropriate metrics to determine success.

Viability

The characteristics of the proposed site (e.g. physical layout, traffic or pedestrian volume, neighborhood context) are such that the proposed intervention has a high likelihood of success.

The project team and partners have the necessary authority and expertise to oversee a project of this nature.

The project has demonstrated support from city and community stakeholders, through existing partnerships or a thoughtful outreach/engagement plan.

The proposed budget and timeline are realistic and demonstrate notable in-kind city support.

Quality & Visual Interest

The process for artist selection and design development is well-defined and appropriate for the proposed project, and will be overseen by someone with appropriate expertise.

If the artist has already been selected, the chosen artist has demonstrated creative skill and the potential to develop a visually compelling design.



The proposed maintenance plan is realistic and lays out clear responsibilities for keeping the mural maintained for at least two years.

Contact

Please direct any questions to arts@bloomberg.org and visit [Submittable](#) for technical support.

APPLY NOW

Dates & Deadlines

September 2024

Grant round announced

January 31, 2025

Application deadline

Bloomberg Philanthropies

[Projects](#) [Guide](#) [FAQ](#) [Gallery](#) [News](#)

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Bloomberg Philanthropies

Ends on Fri, Jan 31, 2025 11:00 PM (in 4 days)

The current round of the Asphalt Art Initiative grant application is open to cities in Canada, Mexico, and United States with populations of 50,000 or more. Only one application per city will be accepted. Please review the [Grant Guidelines \(https://asphaltart.bloomberg.org/grants/\)](https://asphaltart.bloomberg.org/grants/) for detailed information about applicant eligibility, site eligibility, and selection criteria. Translated PDF versions of the application form and guidelines are available in [Español \(https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_Spanish.pdf\)](https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_Spanish.pdf) or [Français \(https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_French.pdf\)](https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_French.pdf).

A recording of a virtual information session and Q&A with the program managers is available [here \(https://www.youtube.com/watch?v=FLerX76NYv8\)](https://www.youtube.com/watch?v=FLerX76NYv8).

Please email [arts@bloomberg.org \(mailto:arts@bloomberg.org\)](mailto:arts@bloomberg.org) with questions about eligibility and contact Submittable (<https://www.submittable.com/help/submitter/>)

~~hstc=37150527.cbd8f86a223f8efb55ad1c1b553f6bd7.1737990678020.1737990678020.1737990678020.1&_hssc=37150527.2.1737990678020&_hsfp=3627816912~~) for technical support.

Applications will be accepted until Friday, January 31 at 11:59pm Eastern time.

 [Manage Collaborators](#)

Once you have started an application form, you can save it at any time and continue working on it later. If you are the owner of the application form (i.e., the person who initiated it), then you can invite other members of your team to collaborate on it by clicking "invite collaborators" above. For more information on working with collaborators in Submittable, click [here \(https://submittable.help/en/articles/4147309-i-received-a-request-to-collaborate-on-submittable-what-s-next-fags\)](https://submittable.help/en/articles/4147309-i-received-a-request-to-collaborate-on-submittable-what-s-next-fags). Note that only the owner of the form can press submit.

This grant program is open to cities in Canada, Mexico, and the United States with populations of 50,000 or more. Only one application per city will be accepted. Please review the [Grant Guidelines \(https://asphaltart.bloomberg.org/grants/\)](https://asphaltart.bloomberg.org/grants/) for detailed information about applicant eligibility, site eligibility, and selection criteria. Translated PDF versions of the application form and guidelines are available in [Español \(https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_Spanish.pdf\)](https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_Spanish.pdf) or [Français \(https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_French.pdf\)](https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Initiative-2024-Application-Form-and-Guidelines_French.pdf).

1/27/25, 9:18 AM Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)

A recording of a virtual information session and Q&A with the program managers is available [here](https://www.youtube.com/watch?v=FLeRx76NYv8) (<https://www.youtube.com/watch?v=FLeRx76NYv8>).
Please email arts@bloomberg.org (<mailto:arts@bloomberg.org>) with questions about eligibility and contact [Submittable](https://www.submittable.com/help/submitter/) (<https://www.submittable.com/help/submitter/>) for technical support.

The deadline to apply is Friday, January 31, 2025 at 11:59 PM Eastern time.

1. Name of City (required)

Nashville-Davidson County

25 / 300 characters

2. Country (required)

United States

3. State (U.S.) (required)

Tennessee

4. City Population (required)

689447

Cities with populations of 50,000 or more are eligible to apply.

5. Current Mayor or Elected City Leader (required)

Freddie O'Connell

6. End Date of Mayor or Elected City Leader's Current Term (required)

09/25/2027

PROJECT TEAM

7. Lead City Agency (required)

Nashville Department of Transportation and Multimodal Infrastructure

Identify a Lead City Agency, which is the primary government agency or department with oversight of the project (e.g., Department of Transportation, Department of Cultural Affairs).

8. Lead City Agency Jurisdiction Over Project Area (required)

☒ Yes, the Lead City Agency is the entity with jurisdiction over the project area

1/27/25, 9:18 AM

Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)

☐ No, the Lead City Agency is NOT the entity with jurisdiction over the project area (explain below)

If your Lead City Agency is not the entity with jurisdiction over the street(s) where the project will be installed (e.g., Department of Transportation or equivalent), please explain below how your Lead City Agency will work with that entity to implement the proposed project.

9. Project Team List (required)

The project team for the Bloomberg Philanthropies Asphalt Art grant application is a coalition of dynamic, interdisciplinary partners committed to transforming public spaces in Nashville. The team consists of key Metro Nashville Government agencies including the Nashville Department of Transportation and Multimodal Infrastructure, which brings expertise in mobility, infrastructure planning, design, and delivery, along with the Metro Planning Department, for strategic urban planning and community engagement initiatives. Additionally, the World AfriCultural Community Project integrates arts, education, and cultural perspectives into creative placemaking that supports historic and cultural preservation. Their insights ensure the project reflects the rich, diverse heritage of Nashville's communities. The Civic Design Center, a leader in innovative civic design and public space activation, provides the creative vision and design acumen for the project's successful implementation. Their focus on human-centered design aligns with the grant's objectives of fostering community engagement and interaction. Rounding out the team is the HBCU Community Development Coalition, which leverages the intellectual and cultural resources of Historically Black Colleges and Universities. Their involvement ensures the project is inclusive, equitable, and reflective of the educational and developmental needs of communities. Together, this collaborative effort aims to enhance Nashville's urban landscape through thoughtful, inclusive, and sustainable design.

200 / 200 words

List all entities that will be active members of the Project Team (e.g., city agency, nonprofit community or arts organization, or individual artist or consultant) and specify each member's role in the project. Note: The government agency or entity with jurisdiction over the project area (e.g., Department of Transportation, Mobility, or Public Works) must be a part of the Project Team.

10. Project Management (required)

The project will be managed by NDOT's Planning and Communication divisions through the Tactical Urbanism program, supported by the Community Engagement Specialist, Engineering Design team, and the Grant's Coordinator. NDOT's Tactical Urbanism team, comprising planning, communications, and engineering experts, oversees the implementation of NDOT's Tactical Urbanism program, which has funded 14 projects this year. NDOT's expertise in managing projects ensures successful delivery, community engagement, and collaboration with partnering entities and community members to create vibrant, accessible, and sustainable public spaces for Nashville.

82 / 100 words

Identify the person, group, or organization from your Project Team List (above) who will hold primary responsibility over project management. Briefly describe their relevant background or experience, how they will be involved in the project, and how they will work with the entity with jurisdiction over the project area.

11. Fiscal Sponsor (required)

☒ We plan to use a Fiscal Sponsor (identify below)

☐ We are not able to use a Fiscal Sponsor (explain below)

We encourage the Lead City Agency to identify a Fiscal Sponsor to receive the funds directly. The Fiscal Sponsor should be a charitable organization that is a 501(c)3 Public Charity (or an equivalent entity in Canada or Mexico). If you already have identified a Fiscal Sponsor, you may specify below.

Fiscal Sponsor explanation (required)

NDOT will use our project partners at the Civic Design Center as a fiscal sponsor.

15 / 100 words

If you have identified a Fiscal Sponsor, specify here. If you cannot use a Fiscal Sponsor, provide an explanation here.

CONTACTS

12. Lead City Agency Contact

Provide contact information below for a representative from staff person at the Lead City Agency who will be the point person for this project.

Lead City Agency Contact Name (required)

First Name (required)

Tesha

Last Name (required)

Chambers

Provide contact information below for the point person for this project. This person must be employed by the Lead City Agency.

Lead City Agency Contact Title and Affiliation (required)

Grants Coordinator

Lead City Agency Contact Email (required)

tesha.chambers@nashville.gov

Lead City Agency Contact Phone Number (required)



+1 615 626 1369

Click the flag on the left to change the country.

13. Additional Contact (if applicable)

If applicable, provide contact information below for another member of the Project Team who is an additional point person for this application.

Additional Contact Name

First Name

Matthew

Last Name

Cushing

Additional Contact Title and Affiliation

Livability Planner

Additional Contact Email

matthew.cushing@nashville.gov

Additional Contact Phone Number

 +1 615 862 8755

Click the flag on the left to change the country.

ASPHALT ART PROJECT OVERVIEW

Proposed projects should be ambitious arts-driven street designs with the goal of catalytic improvements to a key location in the city. Improving road safety, especially for pedestrians and cyclists, must be a component of all proposals. Applicants may demonstrate the intended impact through a variety of approaches:

- **Critical Intersections:** Enhancing safety, mobility, and access in crossings with concentrated pedestrian, bicycle, and/or vehicular traffic
- **Major Corridors:** Transforming one or more important streets to enhance the walking or cycling network, including significant reallocation of space for non-motorized transportation
- **Signature Destinations:** Improving access to culturally, historically, or otherwise significant locations at the neighborhood or civic scale
- **Large New Public Spaces:** Creating or activating plazas or other pedestrian space with amenities such as seating, greenery or space for cultural programming
- **Catalysts for Future Projects:** Launching or expanding ongoing programs or policies (e.g., Vision Zero safety program, plaza program, etc.) in the city or the region

See [Grant Guidelines \(https://asphaltart.bloomberg.org/grants/\)](https://asphaltart.bloomberg.org/grants/) for example projects.

14. Project Title (required)

12. Jubilee Bridge Area Revitalization (JBAR) Project

7 / 12 words

Choose a succinct title for your proposed asphalt art project.

15. Description of Existing Site & Proposed Intervention (required)

The North Nashville community is adjacent to downtown Nashville, encompassing approximately 8 square miles, or about 1.5% of the Nashville/Davidson County land area. It is bounded by the Cumberland River to the north and east, interstates (I-40), roads (Jefferson Street and Charlotte Pike), and railroads to the west and south. North Nashville is primarily urban residential, with walkable neighborhoods offering diverse housing choices, commercial corridors, and small neighborhood centers. Key institutions include Tennessee State University, Fisk University, and Meharry Medical College, and the county hospital, Nashville General Hospital, contributing to the area's character. Despite its rich culture and history, North Nashville faces challenges, including pockets of vacant and substandard housing and poverty due to a lack of job access and training. The community has a need for enhanced pedestrian safety and vibrant pedestrian spaces.

The proposed design interventions focus on several key sites:

1. JBAR Park (NDOT Parking Lot) at 1919 19th Ave. North. This space, formerly a site of illegal dumping and activity, is currently used by the World AfriCultural Community Project with a Tactical Urbanism permit. Planned interventions include sidewalk art and murals at the parking lot and an infographic wall.
2. Crosswalk improvements at Jefferson Street and DB Todd Jr. Blvd, including adjacent bus stop improvements.
3. Bike Lane Visibility Improvements on DB Todd Jr. Blvd and Albion Street, and DB Todd Jr. Blvd and Jackson Street.
4. Crosswalk improvements on DB Todd Jr. Blvd and Jo Johnston Ave.
5. Crosswalk improvements on Jo Johnston and 17th Ave N.

These interventions aim to address pedestrian safety and enhance the vibrancy of pedestrian spaces, supporting the community's needs. The proposed artwork will be placed strategically on these sites, enhancing their aesthetic and functional value.

The implementation will build on the area's existing assets while addressing current challenges.

299 / 300 words

Provide a description of the chosen site(s) and the proposed design intervention. Include information about **why you selected the site**, including the physical layout and characteristics, current site conditions and usage, neighborhood/community context (including any relevant demographics), and any particular challenges the site has with regard to pedestrian safety, the need for additional or more vibrant pedestrian space, or other transportation issues. Please include all available data about traffic and pedestrian volumes, crash and injury histories, speeds, or other relevant metrics. Describe the proposed design intervention, including **where the artwork will physically be placed on the site**; you may reference your attached map or photos if helpful.

16. Impact Statement (required)

The initiative leverages the foundational work by the World AfriCultural Community Project and the HBCU Community Development Action Coalition through the EPA Brownfield Grant, focusing on revitalizing the area around Fisk University and Meharry Medical College and the county hospital, Nashville General Hospital. The targeted sites, the 19th Avenue Parking Lot, crosswalk and bike lane visibility projects are currently underutilized and pose challenges related to pedestrian safety and the lack of vibrant, community-centric areas.

Design interventions include vibrant, community-inspired artwork and functional installations, along with pedestrian and bicycle enhancements along D.B. Todd Blvd. The 19th Avenue Parking Lot, previously a site of illegal activities, will be transformed into an inviting space for public interactions and events through strategically placed artwork.

Traffic and pedestrian data indicate moderate vehicle speeds and volumes, with a history of pedestrian incidents near the underpass. To address these issues, the project will incorporate safety measures to improve connectivity for residents and students, promoting safer pedestrian environments.

This initiative will enhance visual appeal, foster community engagement, and create vibrant, inclusive public spaces that reflect Nashville's cultural heritage. Collaboration with community partners ensures the project's long-term sustainability and success.

191 / 200 words

Describe **how your project will improve traffic safety and the public realm** at the site, as well as **who will benefit** (e.g., the current and future users of the site, the surrounding neighborhood, the city at large). Explain your approach for making large-scale impacts (e.g., critical intersections, major corridors, signature destinations, large new public spaces, or catalysts for future projects), as outlined in the examples above and in the Guidelines (<https://asphaltart.bloomberg.org/grants/>).

1/27/25, 9:18 AM

Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)

17. Planning & Implementation Timeline (required)

Spring 2025: Grant announcement, initiate artist selection process.

Summer 2025: Artist selection completed, begin design development.

Fall 2025: Finalize designs, commence site preparation.

Winter 2025/2026: Continue site preparation, schedule installation dates.

Spring 2026: Install artwork and interventions.

Summer 2026: Host community events to unveil the project.

December 2026: Project installation completion, start minimum two-year duration.

55 / 100 words

Provide an estimated timeline for your project, including Artist Selection, Design Development, Site Prep, Installation, Community Events, and Removal Date (if applicable). Please provide specific months when possible. *Note: Grants are expected to be announced in spring 2025. Funded projects must be installed by December 2026 and are expected to last a minimum of two years.*

18. Site Components (select all that apply) (required)

- ☐ Curb extensions
- ☐ Expanded sidewalk / Road diet
- ☐ Existing plaza
- ☒ Mural in the right-of-way (e.g., crosswalks, intersection, full-block)
- ☒ New or expanded plaza
- ☒ Underpass
- ☐ Other (please specify)

19. Site Ownership (required)

- ☒ City-owned
- ☐ Other (please specify)

Specify whether your proposed site is owned by the City or by another entity.

20. Site Address or Coordinates (required)

1/27/25, 9:18 AM

Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)

Jefferson St & 16th Av N - 36°10'12.94"N; 86°48'12.36"W,
 Jefferson St bus stop - 36°10'10.73"N; 86°48'22.24"W,
 Jefferson St and DB Todd Jr Blv - 36°10'10.12"N; 86°48'23.92"W
 DB Todd Jr Blv and Hermosa St - 36° 9'51.41"N; 86°48'16.39"W
 DB Todd Jr Blv and Albion St - 36° 9'58.62"N; 86°48'19.45"W
 19th Ave N Parking lot - 36° 9'50.90"N; 86°48'17.67"W
 DB Todd Jr Blv & Jo Johnston Av - 36° 9'37.85"N; 86°48'6.78"W
 Herman St underpass - 36° 9'49.93"N; 86°48'15.36"W

76 / 100 words

List the street address or intersection of the proposed project site. Be specific regarding the location(s) of your project, including address and/or intersections, as well as latitude/longitude or GPS mapping coordinates, if possible. If your project has multiple sites, please list each on a separate line.

GOALS & METRICS

A critical component of the Asphalt Art Initiative is to make a plan for collecting metrics to determine how successful the project is at meeting its goals.

When considering what to measure, think about the key takeaways you hope to have at the end of the project. For example, if your project is at an intersection where drivers tend to take high-speed turns, then measuring whether traffic speed decreases after the asphalt art is installed would be critical to understand whether the project was impactful at addressing your goals. Or, if your project aims to activate public space, then an increase in foot traffic might be an important metric.

We recognize that goals and metrics may differ from project to project, but please fill out the below information to the best of your ability.

21. Metrics: Road Safety (required)

- ☒ Change in vehicle speeds
- ☐ Change in drivers yielding to pedestrians with the right of way (for non-signalized intersections)
- ☒ Change in driver stop bar compliance and/or coming to full stop (for intersections with stop signs or signals)
- ☒ Change in traffic crashes
- ☒ Change in "near misses"
- ☒ Change in injuries
- ☒ Change in perception of traffic safety
- ☒ Change in crossing distance and/or crossing time
- ☒ Change in wait times for pedestrians to cross
- ☐ No Road Safety metrics

Select the Road Safety metrics you plan to collect to determine the success of your project based on your goals. If not applicable, select "No Road Safety metrics."

22. Metrics: Public Space & Mobility (required)

- ☒ Change in % of street space dedicated to pedestrian or bike travel
- ☒ Change in number of pedestrians/visitors
- ☒ Change in diversity of visitors (geographic, race, etc)
- ☒ Change in visit duration
- ☒ Change in visit frequency
- ☒ Change in how people use the space (types of activities, etc)
- ☒ Change in positive perception of site
- ☒ Change in number of complaints about location
- ☒ Change in visitor modeshare (e.g., increase in number of cyclists)
- ☒ Number of new or enhanced crosswalks
- ☐ Number of repurposed lanes
- ☐ Change in public/private investment/utilization in area (vacancy reduction, new leases, etc)
- ☒ Change in area business activity
- ☒ Change in number of events
- ☐ No Public Space & Mobility metrics

Select the Public Space & Mobility metrics you plan to collect to determine the success of your project based on your goals. If not applicable, select "No Public Space & Mobility metrics."

23. Metrics: Community Engagement & Partnerships (required)

- ☒ Number of artists commissioned and/or engaged (artist assistants, etc)
- ☒ Number of artist submissions
- ☒ Number of residents engaged in the project (public meeting attendees, design workshop participants, survey respondents, etc)
- ☒ Number of children/students engaged
- ☒ Number of volunteers (participating in painting days, collecting surveys, etc)
- ☒ Number of outreach/volunteer events
- ☒ Percentage approval/satisfaction with project
- ☒ Change in perception/awareness of project-specific factor (racial justice, community identity, police, sustainability, public transit, etc)
- ☒ Number of businesses engaged
- ☒ Economic impact on nearby businesses

- ☒ Number of press/media hits
- ☒ Number of social media interactions
- ☒ Number of partner organizations/agencies engaged
- ☒ Amount of partner funding
- ☒ Number of new asphalt art projects inspired
- ☐ No Community Engagement & Partnerships metrics

Select the Community Engagement & Partnerships metrics you plan to collect to determine the success of your project based on your goals. If not applicable, select "No Community Engagement & Partnerships metrics."

24. Other Metrics (if applicable)

Limit: 100 words

List any additional metrics not included above that you propose tracking to determine the success of your project based on your goals.

25. Metrics Collection Plan (required)

Before Installation (Baseline): Conduct on-site observations, surveys, and video analysis to gather data on traffic speeds, pedestrian volumes, and incident reports.

After Installation: Repeat the same methods—on-site observations, surveys, and video analysis—to assess changes in traffic behavior, pedestrian engagement, and incident frequency.

Community Feedback: Incorporate community feedback through surveys and public meetings to gauge user satisfaction and overall impact.

59 / 100 words

Explain your plan for collecting the above metrics, both before (baseline) and after the project is installed. Include the process for collecting (e.g., surveys, on-site observation, video analysis, etc.).

26. Metrics Assistance (if applicable)

We may need assistance on gathering data on traffic speeds and pedestrian volumes.

13 / 100 words

Specify any of the metrics you identified above that you may need assistance with collecting. Note that selected applicants will receive support from TY Lin/Sam Schwartz to develop a comprehensive metrics plan, collect data before and after implementation, and assess the impacts of each project individually and across the cohort. Selected applicants will be expected to partner on the metrics plan development and data collection, including via in-kind city resources where feasible.

ARTISTIC PROCESS

27. Artist/Design Selection Process (required)

The design process will involve selecting an artist/designer through an open call. Criteria for selection include approach to work, understanding of the project, proposed installation timeline, and qualifications. We will seek candidates with experience in community-based projects and a strong portfolio. The chosen artists will collaborate with community stakeholders to develop the design, ensuring it reflects local culture and addresses pedestrian safety needs. The artist will create a design that aligns with the project's goals, incorporating feedback from public consultations.

80 / 100 words

Briefly describe your process for developing a design for the asphalt art project, including selecting an artist/designer and what the criteria for selection will be. If an artist has already been chosen, describe how they were chosen and how they will develop the design.

28. Artistic Direction (required)

The artistic direction will be managed by the project team, the community, and Metro Arts. Metro Arts has authorized NDOT to install tactical urbanism projects without prior approval, though any historical murals will require consent from both parties. Metro Arts' involvement ensures adherence to artistic standards and community relevance, drawing on their extensive experience in art projects and cultural preservation. This, combined with NDOT's Tactical Urbanism team's expertise, guarantees a cohesive and impactful artistic vision. This collaboration aims to create public spaces that resonate with the community's diverse cultural heritage and address their needs effectively.

95 / 100 words

Identify the person, group, or organization who will hold primary responsibility over artistic direction. Briefly describe how they will be involved and their relevant background or experience. You may reference your Project Team list above if helpful.

COMMUNITY ENGAGEMENT

29. Community Participation (required)

To engage the communities, we will host design workshops to gather local ideas and feedback. Community painting days will allow residents to actively participate in the creative process. Collaborations with local schools will involve students in the project, fostering a sense of ownership and pride. Volunteer opportunities will be available throughout the development and installation phases.

56 / 100 words

Briefly describe how you plan to engage the communities in the surrounding neighborhoods during the project's planning, development, and/or installation. This may include design workshops, community painting days, working with local schools, volunteer opportunities, or other participatory engagement. See our Asphalt Art FAQ (<https://asphaltart.bloomberg.org/faq/#design-process>) for ways of involving community members in the design process.

30. Programming & Activation (if applicable)

On October 20, 2024, the space was temporarily activated for Sunday Service in partnership with Pillars Development, FairePointe Planning, 37208 Creates, Mt. Zion Church, Metro Planning, and NDOT. Future programming for the Spring is currently underway, with additional events planned to foster continuous community involvement and ensure the project reflects local input and cultural heritage.

55 / 100 words

If applicable, describe how you plan to activate the project site after the artwork has been installed. This may include installing benches, tables, or other site furniture, or it may include producing public programming at the site.

MATERIALS & MAINTENANCE

31. Materials (select all that apply) (required)

- ☒ Acrylic or latex paint (may be applied by community volunteers)
- ☒ Thermoplastic or epoxy (must be applied by professionals)
- ☐ Vertical barriers (flex posts, other bollards,, etc.)
- ☐ Fixed seating
- ☐ Movable tables and chairs
- ☐ Greenery (planters, etc.)
- ☐ Programming infrastructure (event stage, sports/playground equipment, etc.)
- ☐ Lighting
- ☐ Accessibility infrastructure (ramps, tactile domes, etc.)
- ☐ Other (please specify)

See our Asphalt Art FAQ (<https://asphaltart.bloomberg.org/faq/>) for more information on selecting materials.

32. Maintenance, Replacement, or Removal (required)

The project's maintenance will be managed by NDOT through hubNashville, a user-friendly system for service requests. If a mural is vandalized, a hubNashville request will notify NDOT, who will send a crew to pressure wash the damage. NDOT will collaborate with the community on restoring the mural where possible. For vegetation control, NDOT will include the area in regular mowing schedules and vegetation management. This plan ensures the artwork remains vibrant and the space well-maintained for at least two years, reflecting community pride and engagement.

85 / 100 words

Grantees will be expected to keep their projects maintained for at least two years, and will be required to account for what will happen to the project when it begins to age. Describe your plans for **maintenance** (e.g., touching up paint, replacing bollards), **replacement** (e.g., installing new artwork or capital construction), or **removal** (e.g., power washing) of the artwork.

33. Maintenance Management (required)

Nashville Department of Transportation and Multimodal Infrastructure (NDOT)

8 / 20 words

Specify the entity from your Project Team that will be responsible for maintenance, replacement, or removal of the artwork.

BUDGET

34. Bloomberg Philanthropies Request (required)

1/27/25, 9:18 AM

Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)

\$ USD

Amount may not exceed \$100,000 in United States Dollars (USD). You may use a currency converter to convert costs from your local currency to USD.

Outline your anticipated budget for the entire project. If the project exceeds the amount you are requesting from Bloomberg Philanthropies, then use the subsequent text fields to explain.

Example Expenses

- **Design:** artist fees, site plan, etc.
- **Labor:** project management, volunteer organizing, community outreach, data collection, installation, etc.
- **Supplies:** painting materials, bollards, reflective tape, marketing and outreach materials, data collection supplies, etc.
- **Maintenance:** painting materials for touch-ups, replacing bollards, etc.
- **Indirect Costs:** administrative or facility-related expenses that are not directly related to the project (e.g., executive suite, insurance, rent, utilities, etc.). *Please note that Bloomberg Philanthropies does not cover indirect costs that exceed 15% of direct expenses.*
- **Other:** event fees, permit fees, any other costs not referenced above

35. Project Expenses

	A	B	C	D
1	Category	Details (please provide)	Amount (\$)	% of Total
2	Design	Artists fees and Design Center F	40000	40
3	Labor	Subcontractors	10000	10
4	Supplies	Materials	50000	50
5	Maintenance			0
6	Indirect Costs			0
7	Other			0
8	Total		100000	

36. Additional Budget Description (if applicable)

Limit: 100 words

Please use this space to include any additional details about your project budget or specific expenses, if needed.

37. Additional Funding Sources (if applicable)

We do not anticipate exceeding \$100,000. If cost overruns occur, NDOT will utilize capital funding through our Tactical Urbanism Program to cover cost overruns.

24 / 100 words

1/27/25, 9:18 AM

Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)

If your project budget exceeds \$100,000 USD, list other anticipated or confirmed sources of monetary support. Do not include in-kind sources here.

38. In-Kind Support (required)

NDOT will provide planning and engineering support, permitting, and traffic control during installation.

13 / 100 words

Competitive proposals should include in-kind support from the municipality, particularly from the engineering or transportation department. Typical in-kind categories include engineering drawings, signs and markings, permitting, and traffic control during installation, but may also include repaving, planters, or traffic barriers. Provide a brief description of that support, and you may specify any in-kind contributions from outside sources, if applicable.

ATTACHMENTS

39. Site (required)

ASPHALT_ART_GRANT_-_SITE.pdf



No more files may be attached here.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

Attach a single-page map (screenshot of Google Maps satellite view is sufficient) that clearly indicates location, boundaries, and scale of the proposed site(s), as well as providing some context of the immediate surroundings. If possible, please sketch out exactly where the asphalt artwork will be installed at the site. See examples here (<https://assets.bbhub.io/dotorg/sites/43/2024/09/Asphalt-Art-Site-Plan-Examples.pdf>).

40. Site Photos (required)

ASPHALT_ART_GRANT_-_DESIGN_PROPOSAL.pdf



JBAR_Activation_and_Community_Engagement.docx



Jefferson_Street_Holiday_Village.docx

Choose File

Select up to 5 files to attach. You have attached 3. You may add 2 more files.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

Attach up to five (5) images of the project site(s) in the current condition. If available, you may also include renderings or sketches of your proposed intervention.

41. Site Owner Letter (required)

Bloomberg_Philanthropies.docx

No more files may be attached here.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

If the site is City-owned, submit a letter affirming jurisdiction signed by the authorized government official. If the site is owned by a different entity or has joint ownership, submit a letter signed by all site owners indicating agreement for the site to be used for the project.

42. Artist Work Samples (if applicable)

Choose File

Select up to 4 files to attach. No files have been attached yet. You may add 4 more files.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

If the principal artist(s) have been chosen, attach up to four (4) samples of work (particular interest in public artwork).

43. Letter(s) of Support (optional)

LETTERS_OF_SUPPORT_-_Bloomberg.pdf

Choose File

1/27/25, 9:18 AM

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Select up to 2 files to attach. You have attached 1. You may add 1 more file.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

You may provide up to 2 support letters from an elected official, community organization, local business, or other project stakeholder.

44. How did you hear about this Asphalt Art Initiative grant opportunity? (required)

- ☐ Bloomberg Philanthropies website
- ☒ Bloomberg Philanthropies email/newsletter
- ☐ Bloomberg Philanthropies social media
- ☐ Other organization's email/newsletter (please specify below)
- ☐ Other social media
- ☐ News article
- ☐ Other (please describe below)

Please review and finalize your answers before pressing submit. Only the owner of the form (i.e., the person who initiated it) can press submit.

By submitting my information, I agree to the [Privacy Policy](https://www.bloomberg.org/privacy/) (<https://www.bloomberg.org/privacy/>).

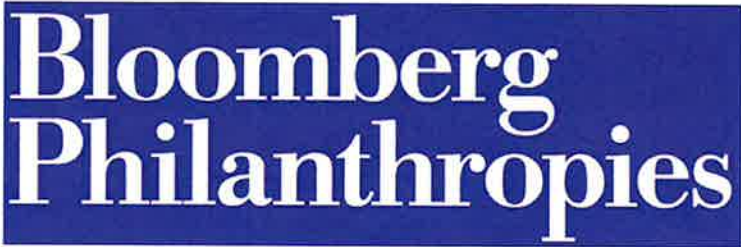
[Save Draft](#)[Submit](#)

✓ Last Saved a few seconds ago

Drafts may be visible to the administrators of this program.

1/27/25, 9:18 AM

Bloomberg Philanthropies Submission Manager - Asphalt Art Initiative (Canada Mexico US 2024-25)



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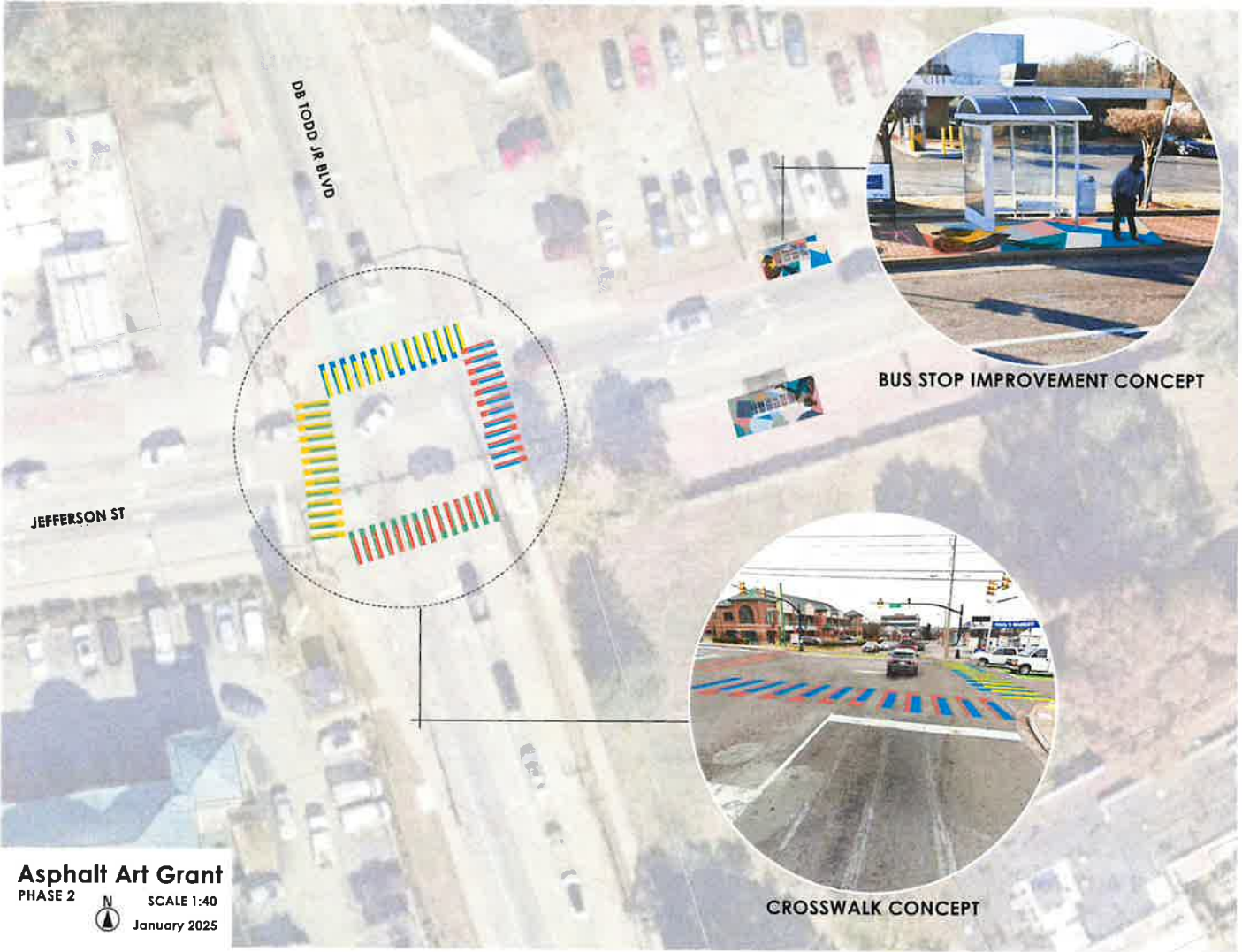
(<https://twitter.com/bloombergdotorg>)



(<https://www.instagram.com/bloombergdotorg/>)



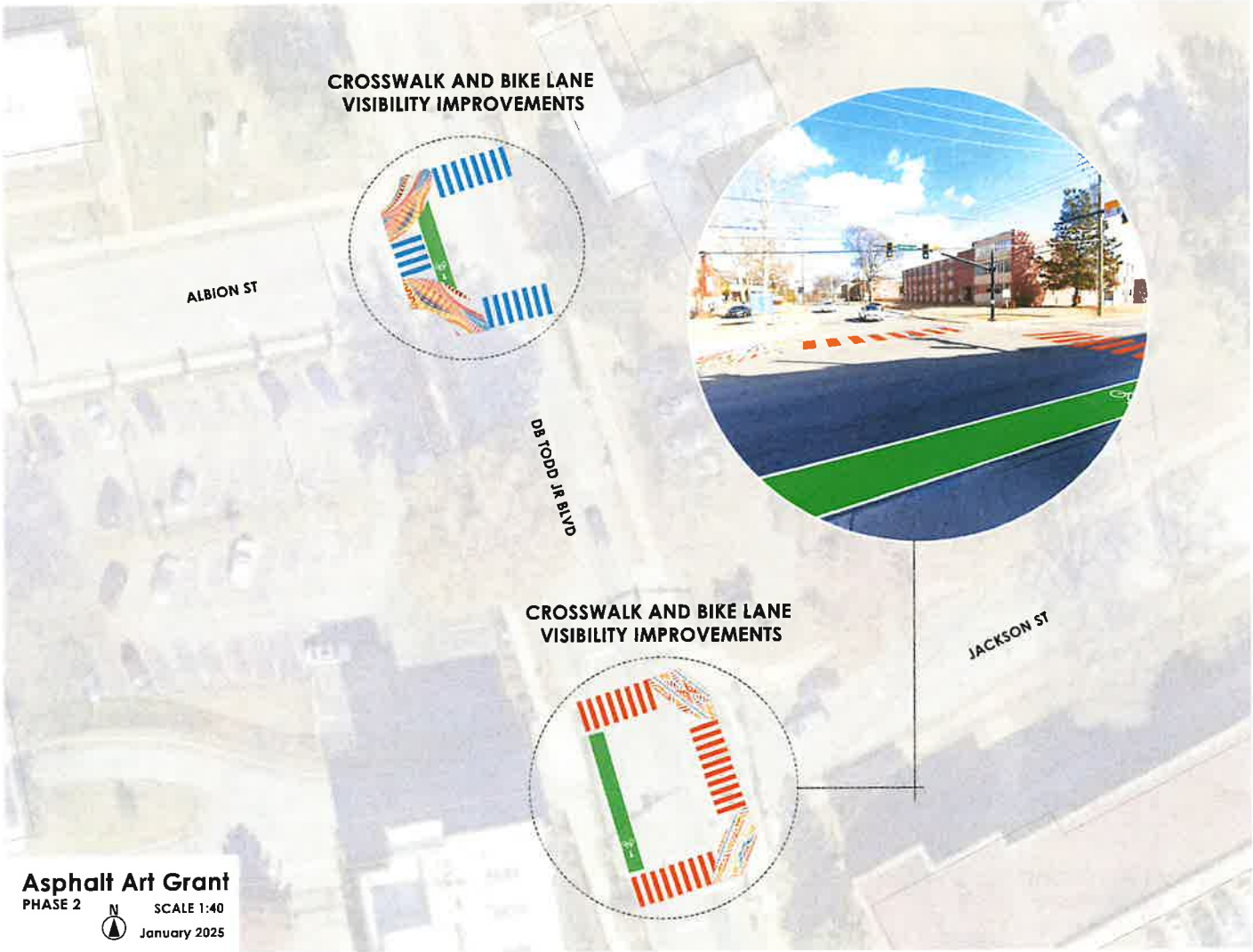
(<https://www.linkedin.com/company/bloomberg-philanthropies/>)



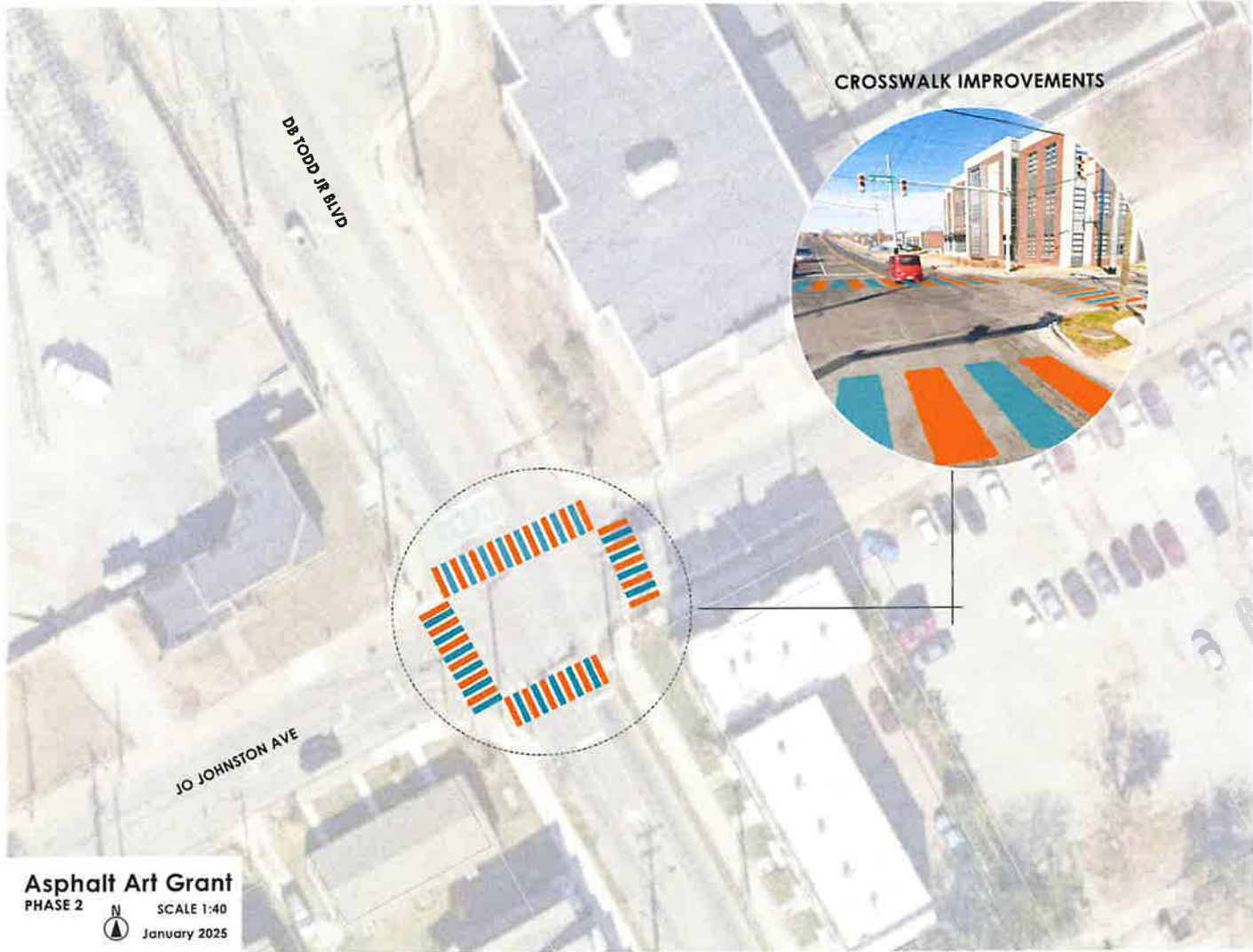
Asphalt Art Grant
PHASE 2
N
SCALE 1:40
January 2025

BUS STOP IMPROVEMENT CONCEPT

CROSSWALK CONCEPT







CROSSWALK IMPROVEMENTS

DB TODD JR BLVD

JO JOHNSTON AVE

Asphalt Art Grant
PHASE 2
N
SCALE 1:40
January 2025



Asphalt Art Grant
PHASE 2



SCALE 1:40
January 2025

















Holiday Village

ON **HISTORIC JEFFERSON STREET**



Bloomberg Philanthropies
25 East 78th Street
New York, NY 10075

Dear Bloomberg Philanthropies,

I am writing to affirm the jurisdiction and support of the Nashville Department of Transportation (NDOT) for the following community improvement projects:

1. **JBAR Park (NDOT Parking Lot) at 1919 19th Ave. North:** This area, previously plagued by illegal dumping and undesirable activities, is now under the stewardship of the AfriCultural Community Project, which operates with a Tactical Urbanism permit. Planned interventions include sidewalk art, murals, and an infographic wall. These enhancements aim to revitalize the space and foster a stronger community presence.
2. **Crosswalk Improvements at Jefferson Street and DB Todd Jr. Blvd:** This project includes necessary enhancements to pedestrian crosswalks, as well as adjacent bus stop improvements. These changes are critical for improving pedestrian safety and accessibility in this high-traffic area.
3. **Bike Lane Visibility Improvements on DB Todd Jr. Blvd at Albion Street and Jackson Street:** Enhancing the visibility of bike lanes at these intersections is essential for the safety of cyclists and for promoting alternative modes of transportation. These improvements will help integrate cycling more effectively into our urban infrastructure.
4. **Crosswalk Improvements on DB Todd Jr. Blvd at Jo Johnston Ave:** Upgrading crosswalks at this intersection will increase pedestrian safety and accessibility, supporting safer and more efficient movement through this busy corridor.
5. **Crosswalk Improvements on Jo Johnston Ave at 17th Ave N:** Similar to the above, these improvements aim to enhance pedestrian safety and ease of movement within our community, ensuring that all residents can navigate our streets safely and confidently.

The Nashville Department of Transportation is committed to these projects and will ensure that all necessary resources and support are allocated to their successful implementation. Our collective efforts will lead to safer, more vibrant, and more inclusive community spaces for all Nashville residents.

Should you have any questions or require further information, please do not hesitate to contact me directly.

Sincerely,

Diana W. Alarcon, Director
NDOT
diana.alarcon@nashville.gov
615-862-8706

METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY



FREDDIE O'CONNELL
MAYOR

January 9, 2025

Bloomberg Philanthropies
25 East 78th Street
New York, NY 10075

Dear Bloomberg Philanthropies,

I am writing to express my enthusiastic support for the Nashville Department of Transportation and Multimodal Infrastructure's (NDOT) application for the Bloomberg Asphalt Art project, focused on a tactical urbanism installation. This exciting project is a collaborative effort between NDOT, Metro Planning, and the World Africultural Community Project, aimed at transforming public spaces to enhance accessibility and community engagement. This initiative builds upon the foundational work conducted by the World Africultural Community Project and the Historically Black Colleges and Universities (HBCU) Community Development Action Coalition (CDAC) through a U.S. EPA Brownfield Grant.

The project transforms the currently vacant 19th Avenue Parking Lot and the Herman Street Underpass into beautiful, functional, inviting, and accessible public spaces that ensure vibrant community interactions and safe connectivity to neighboring HBCUs.

Furthermore, this project will significantly enhance street and pedestrian safety, revitalize underutilized spaces, and promote continuous collaboration among project partners and the public. The groundwork and planning efforts initiated under the EPA's Brownfield Grant have laid a strong foundation for this project, ensuring its success and sustainability.

This project, with its focus on neighborhood revitalization, equity, connectivity, access to open and green spaces, and collaboration across multiple government and community partners will complement our current and hopeful participation in various other Bloomberg programs, including Bloomberg American Sustainable Cities (and Sustainable Cities Fund), the Bloomberg Harvard City Leadership Initiative, and the Bloomberg Mayor's Challenge.

I fully support this application and look forward to seeing the incredible benefits it will bring to our community. Thank you for considering this important project for the Bloomberg Asphalt Art Grant.

All my best,

A handwritten signature in blue ink, appearing to read "Freddie O'Connell".

Freddie O'Connell
Mayor



Civic Design Center

p: 615.248.4280

f: 615.248.4282

138 2nd Ave N, Suite 106

Nashville, TN 37201



December 18, 2024

Bloomberg Philanthropies
25 East 78th Street
New York, NY 10075

Dear Bloomberg Philanthropies,

We are writing to express our enthusiastic support for the Nashville Department of Transportation and Multimodal Infrastructure's (NDOT) application for the Bloomberg Asphalt Art project, focused on a tactical urbanism installation. This exciting project is a collaborative effort between NDOT, Metro Planning, and the World Africultural Community Project, aimed at transforming public spaces to enhance accessibility and community engagement.

This initiative builds upon the foundational work conducted by the World Africultural Community Project and the Historically Black Colleges and Universities (HBCU) Community Development Action Coalition (CDAC) through the EPA Brownfield Grant. Their ongoing efforts to revitalize the area surrounding Fisk University and Meharry Medical College are commendable and reflect a deep commitment to improving urban environments.

The project prioritizes the transformation of the 19th Avenue Parking Lot and the Herman Street Underpass. By focusing on these areas, the project aims to beautify the community, create accessible public spaces, and ensure safe connectivity to the neighboring universities. This vacant lot will be transformed into an inviting, functional space that serves the needs of the community, fostering safe and vibrant public interactions.

Furthermore, this project will significantly enhance street and pedestrian safety, revitalize underutilized spaces, and promote continuous collaboration among project partners and the public. The groundwork and planning efforts initiated under the EPA's Brownfield Grant have laid a strong foundation for this project, ensuring its success and sustainability.

This grant opportunity will enable the community to breathe new life into an underutilized space, transforming it into a thriving public area. We eagerly anticipate the positive impact this project will have on our community and the continued partnership with all involved stakeholders.

We fully support this application and look forward to seeing the incredible benefits it will bring to our community. Thank you for considering this important project for the Bloomberg Asphalt Art Grant.

Sincerely,

Eric Hoke, Design Director
Civic Design Center



January 3, 2025

Bloomberg Philanthropies
25 East 78th Street
New York, NY 10075

Dear Bloomberg Philanthropies,

We are writing to express our enthusiastic support for the Nashville Department of Transportation and Multimodal Infrastructure's (NDOT) application for the Bloomberg Asphalt Art project, focused on a tactical urbanism installation. This exciting project is a collaborative effort between NDOT, Metro Planning, and the World Africultural Community Project, aimed at transforming public spaces to enhance accessibility and community engagement.

This initiative builds upon the foundational work conducted by the World Africultural Community Project and the Historically Black Colleges and Universities (HBCU) Community Development Action Coalition (CDAC) through the EPA Brownfield Grant. Their ongoing efforts to revitalize the area surrounding Fisk University and Meharry Medical College are commendable and reflect a deep commitment to improving urban environments.

The project prioritizes the transformation of the 19th Avenue Parking Lot and the Herman Street Underpass. By focusing on these areas, the project aims to beautify the community, create accessible public spaces, and ensure safe connectivity to the neighboring universities. This vacant lot will be transformed into an inviting, functional space that serves the needs of the community, fostering safe and vibrant public interactions.

Furthermore, this project will significantly enhance street and pedestrian safety, revitalize underutilized spaces, and promote continuous collaboration among project partners and the public. The groundwork and planning efforts initiated under the EPA's Brownfield Grant have laid a strong foundation for this project, ensuring its success and sustainability.

This grant opportunity will enable the community to breathe new life into an underutilized space, transforming it into a thriving public area. We eagerly anticipate the positive impact this project will have on our community and the continued partnership with all involved stakeholders.

We fully support this application and look forward to seeing the incredible benefits it will bring to our community. Thank you for considering this important project for the Bloomberg Asphalt Art Grant.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ron Butler", is located below the "Sincerely," text.

Ron Butler, CEO
HBCU Community Development Action Coalition



Stantec Consulting Services Inc.
9200 Shelbyville Road Suite 800
Louisville KY 40222-5136

January 6, 2025

Project/File: 215618350

Bloomberg Philanthropies
25 East 78th Street
New York, NY 10075

Dear Bloomberg Philanthropies,

Reference: The Asphalt Art Initiative

We are writing to express our enthusiastic support for the Nashville Department of Transportation and Multimodal Infrastructure's (NDOT) application for the Bloomberg Asphalt Art project, focused on a tactical urbanism installation. This exciting project is a collaborative effort between NDOT, Metro Planning, and the World Africultural Community Project, aimed at transforming public spaces to enhance accessibility and community engagement.

This initiative builds upon the foundational work conducted by the World Africultural Community Project and the Historically Black Colleges and Universities (HBCU) Community Development Action Coalition (CDAC) nonprofits through an EPA Brownfields Assessment Grant. The Brownfields Assessment Grant, with implementation through Stantec Consulting Services, targets the environmental assessment, cleanup, and revitalization of key properties and brownfield areas through the community. This ongoing effort to revitalize the area surrounding Fisk University and Meharry Medical College aligns closely with the goals of the Asphalt Art Initiative and reflect a deep commitment to improving urban environments for this area.

The project prioritizes the transformation of the 19th Avenue Parking Lot and the Herman Street Underpass. By focusing on these areas, the project aims to beautify the community, create accessible public spaces, and ensure safe connectivity to the neighboring universities. This vacant lot will be transformed into an inviting, functional space that serves the needs of the community, fostering safe and vibrant public interactions.

Furthermore, this project will significantly enhance street and pedestrian safety, revitalize underutilized spaces, and promote continuous collaboration among project partners and the public. The groundwork and planning efforts initiated under the EPA's Brownfield Grant have laid a strong foundation for this project, ensuring its success and sustainability.

This grant opportunity will enable the community to breathe new life into an underutilized space, transforming it into a thriving public area. We eagerly anticipate the positive impact this project will have on our community and the continued partnership with all involved stakeholders.

January 6, 2025
Bloomberg Philanthropies
Page 2 of 2

Reference: The Asphalt Art Initiative

We fully support this application and look forward to seeing the incredible benefits it will bring to our community. Thank you for considering this important project for the Bloomberg Asphalt Art Grant.

Sincerely,

Stantec Consulting Services Inc.

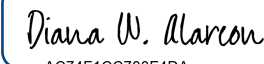
Worsham, Digitally signed by
Amy Worsham, Amy
Date: 2025.01.06
16:54:42 -05'00'

Amy Worsham AICP
Principal
Brownfields Asset Transformation Subsector Leader,
Community Development (US)

Phone: 772.485.4511
amy.worsham@stantec.com

APPLICATION FOR Bloomberg Philanthropies Asphalt Art Grant

METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

Signed by:

AC74F1CC700F4DA...

Director
Department of

1/27/2025

Date

Certificate Of Completion

Envelope Id: A272CA53-EF18-4569-B244-A25D1C460311

Status: Completed

Subject: Complete with Docusign: NDOT Bloomberg-Asphalt Art 25-27 App Ready.pdf

Source Envelope:

Document Pages: 55

Signatures: 3

Envelope Originator:

Certificate Pages: 15

Initials: 1

Juanita Paulson

AutoNav: Enabled

730 2nd Ave. South 1st Floor

Envelopeld Stamping: Enabled

Nashville, TN 37219

Time Zone: (UTC-06:00) Central Time (US & Canada)

Juanita.Paulsen@nashville.gov

IP Address: 170.190.198.185

Record Tracking

Status: Original

Holder: Juanita Paulson

Location: DocuSign

2/10/2025 2:35:14 PM

Juanita.Paulsen@nashville.gov

Security Appliance Status: Connected

Pool: StateLocal

Storage Appliance Status: Connected

Pool: Metropolitan Government of Nashville and Davidson County

Location: Docusign

Signer Events

Signature

Timestamp

Alla Cross

Alla.Cross@nashville.gov

Security Level: Email, Account Authentication (None)

Sent: 2/10/2025 2:41:29 PM

Viewed: 2/11/2025 9:05:24 AM

Signed: 2/11/2025 9:05:26 AM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.185

Electronic Record and Signature Disclosure:

Accepted: 2/11/2025 9:05:24 AM

ID: 03a349d6-409f-4abb-9970-45c12f8052f9

Aaron Pratt

Aaron.Pratt@nashville.gov

Security Level: Email, Account Authentication (None)

Sent: 2/11/2025 9:05:28 AM

Viewed: 2/11/2025 9:26:22 AM

Signed: 2/11/2025 9:26:29 AM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.185

Electronic Record and Signature Disclosure:

Accepted: 2/11/2025 9:26:22 AM

ID: 4d8e106a-5218-4035-a6a7-17102a8894ff

Jenneen Reed/mjw

MaryJo.Wiggins@nashville.gov

Security Level: Email, Account Authentication (None)

Sent: 2/11/2025 9:26:32 AM

Viewed: 2/11/2025 10:28:53 AM

Signed: 2/11/2025 10:30:28 AM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.100

Electronic Record and Signature Disclosure:

Accepted: 2/11/2025 10:28:53 AM

ID: 6e62e40a-e684-46da-a60c-f08478bb1588

Courtney Mohan

Courtney.Mohan@nashville.gov

Security Level: Email, Account Authentication (None)

Sent: 2/11/2025 10:30:32 AM

Viewed: 2/11/2025 10:54:49 AM

Signed: 2/11/2025 11:22:22 AM

Signature Adoption: Pre-selected Style

Using IP Address: 170.190.198.185

Electronic Record and Signature Disclosure:

Signer Events	Signature	Timestamp
Accepted: 2/11/2025 10:54:49 AM ID: 1ef0890c-bdbb-4d3a-811e-c42127401850		
In Person Signer Events	Signature	Timestamp
Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp
Danielle Godin Danielle.Godin@nashville.gov Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Not Offered via DocuSign	COPIED	Sent: 2/11/2025 11:22:24 AM Viewed: 2/11/2025 1:12:48 PM
Sally Palmer sally.palmer@nashville.gov Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Accepted: 2/11/2025 9:36:07 AM ID: 1a65990a-626a-461f-aa27-96bff4a1ec98	COPIED	Sent: 2/11/2025 11:22:25 AM
Witness Events	Signature	Timestamp
Notary Events	Signature	Timestamp
Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	2/10/2025 2:41:30 PM
Certified Delivered	Security Checked	2/11/2025 10:54:49 AM
Signing Complete	Security Checked	2/11/2025 11:22:22 AM
Completed	Security Checked	2/11/2025 11:22:25 AM
Payment Events	Status	Timestamps
Electronic Record and Signature Disclosure		