

RESOLUTION NO. RS2022-_____

A resolution honoring the life of Hispanic community leader and journalist Eliud Treviño.

WHEREAS, prominent Hispanic community member and leader Eliud Treviño passed away on January 23, 2022 at the age of 77; and

WHEREAS, Eliud Treviño was born to Mexican parents Cruz and Maria Treviño on January 10, 1945 and grew up in Odessa, Texas; and

WHEREAS, he moved to Nashville in 1994 and subsequently began his successful career in media by renting three hours of studio time in the evening at WNQM, a gospel station by day; and

WHEREAS, Treviño played selections of his favorite music and eventually ran a very successful daily broadcast from 6:30 p.m. to midnight on weekdays and overnight on weekends. According to a 1999 article in *The Tennessean*, Treviño's Radio Melodias broadcast had between 15,000 and 20,000 listeners each night; and

WHEREAS, in 1999, Treviño founded *El Crucero de Tennessee*, a Spanish language weekly newspaper, later incorporated as *El Crucero Entertainment LLC*, and became its president and publisher; and

WHEREAS, *El Crucero* was one of the first sources of information for the Spanish speaking community in Tennessee; and

WHEREAS, Treviño's work and career was recognized by the Nashville Area Hispanic Chamber of Commerce and he received their Media Excellence Award in 2006 and their "Ganas" in Entrepreneurship Award in 2019; and

WHEREAS, Treviño was an active member of the community and loved to support his neighborhood church, St. Edwards, in South Nashville. He served on the U.S. Commission on Civil Rights Tennessee Advisory Committee, the Mental Health Association Board, Metro Nashville's Emergency Communications District Board, and was appointed to Metro's Procurement Standards Board in 2000 during Mayor Bill Purcell's administration; and

WHEREAS, Treviño was a strong supporter of Unamonos, a local civic organization founded by community advocate and immigration attorney Mario Ramos. Treviño also fostered the first League of United Latin American Citizens (LULAC) chapter in Tennessee, an organization known for its advancement of education, civil rights, health, and employment for Hispanics in the United States; and

WHEREAS, Eliud Treviño is remembered as a pioneer in Spanish language radio broadcasting, a supporter of many local causes, and a great connector who was known for his larger-than-life persona; and

WHEREAS, it is fitting and proper that the Metropolitan County honor and remember the life of Eliud Treviño.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1. The Metropolitan Council hereby goes on record as honoring the life of Hispanic community leader and journalist Eliud Treviño.

Section 2. This Resolution shall take effect from and after its adoption, the welfare of The Metropolitan Government of Nashville and Davidson County requiring it.

INTRODUCED BY:

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